**News Release**

**For immediate release**

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**More boats, more people, more support: Ancasta boosts boat buying experience**

**at boot Düsseldorf** **2023**

At this year’s edition of the boot Dusseldorf boat show (21-29 January 2023) Ancasta International Boat Sales will have more boats on display than ever before and more people offering expert support, completely enhancing the boat buying experience for potential owners and show visitors.

“This year’s boot Dusseldorf will be our biggest one yet, with the most new and awarding yachts, motorboats and catamarans we’ve ever presented,” says Will Blair, Ancasta’s Group Marketing Director.

“We’ve also the largest team of boat experts coming over to showcase the different brands and models, ensuring visitors to the show will have the best possible experience, wherever they are on their boat buying journey.

“With so much on offer, across such a massive all-encompassing show, there is nowhere better to compare boats on your wish list. We strongly recommend anyone who’s serious about buying to book an appointment with us in advance prior to visiting the show.”

The exciting line up from Ancasta includes the Beneteau First 36 which recently won the Performance Yacht of the Year at the British Yachting Awards, the new Prestige M48 - the first power catamaran from Prestige Yachts and the luxurious SD90 from Italian shipyard Sanlorenzo as well as models from Beneteau Power, Lagoon Catamarans and Bluegame.

In addition, a full-size mock-up of the new CNB 88 interior will be available to view to experience life onboard this elegant sailing yacht, while the team at McConaghy will be on hand to discuss the design and build of a visitor’s next, customised multihull.

UK buyers are encouraged to visit Ancasta International Boat Sales’ website (<https://ancasta.com/events/dusseldorf-boat-show-2023/>*)* as soon as possible to book appointments to view their selected models.

For the full list of boats available to view through Ancasta at boot Dusseldorf 2023 visit <https://ancasta.com/events/dusseldorf-boat-show-2023/>

**Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

**About Ancasta International Boat Sales**

* Ancasta International Boat Sales has 17 offices across Europe.
* Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
* Ancasta is the largest Beneteau Power and Sail dealer in the UK.
* Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
* Ancasta is exclusive UK dealer for Lagoon Catamarans.
* In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
* The Ancasta Group incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales and Advanced Rigging and Hydraulics, both operating from Port Hamble.
* For more information on Ancasta visit [www.ancasta.com](http://www.ancasta.com)

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