**News Release**

**For immediate release**

**9 January 2023**

**Ancasta International Boat Sales appoints new Multihull Brand Manager**

Ancasta International Boat Sales is welcoming Hannah Le Prevost to its sales team as Multihull Brand Manager to look after both the Lagoon and McConaghy brands within the Ancasta Group.

In her new role, Hannah will use her extensive boat sales experience to work with customers to curate the best multihull buying experience, and with the recent boom in multihull sales, Hannah will also assist Ancasta in reinforcing its extensive multihull brokerage services to provide a turnkey service for multihull owners.

Growing up on the south coast of the UK, Hannah was messing about in boats from a young age. Gaining valuable marine industry experience working in a chandlery prior to university, she then earned a degree in Marine Sports Science from Plymouth University. Returning to Hamble, she landed an aftersales role with a family-run yacht brokerage which progressed into a successful career in boat sales with a particular focus on catamarans.

“After more than 14 years in my previous boat sales role, I can’t wait to start my new position as Multihull Brand Manager with Ancasta,” says Hannah. “Both the Lagoon and McConaghy brands will offer new opportunities to work with this ever-growing division of the marine industry and help many find their perfect multihull.”

As a world leader in cruising sailboat catamarans, the award-winning range from Lagoon has seen significant growth in the 40–60-footer market, with customers looking for spacious interiors and comfortable onboard living. While McConaghy Yachts continues to prove popular with owners wanting a custom build multihull that delivers exhilarating sailing experiences as well as luxurious innovations and exceptional comfort onboard.

From buying a multihull for the first time, and commissioning a new build, to regular servicing, maintenance or repairs, and selling or trading in for a newer or larger model, Ancasta provides all of the services a multihull owner needs to maximise their time on the water with minimum fuss, for the lifetime of their multihull ownership.

For more information, Hannah can be contacted via [hannahleprevost@ancasta.com](mailto:hannahleprevost@ancasta.com) and +44(0)2380 450005, or visit her at the boot Dusseldorf boat show 21-29 January 2023.

**Notes to editors**

High-res images are available online at <https://maa.agency/media-centre>

**About Ancasta International Boat Sales**

* Ancasta International Boat Sales has 17 offices across Europe.
* Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
* Ancasta is the largest Beneteau Power and Sail dealer in the UK.
* Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
* Ancasta is exclusive UK dealer for Lagoon Catamarans.
* In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
* The Ancasta Group incorporates Sanlorenzo UK, PB Europe, Ancasta Yachts Services, Ancasta International Yachts Sales and Advanced Rigging and Hydraulics, both operating from Port Hamble.
* For more information on Ancasta visit [www.ancasta.com](http://www.ancasta.com)

Media enquiries via MAA: Susannah Hart – susannah@maa.agency, tel: 023 9252 2044