



News Release For Immediate Release 18 January 2023

Raymarine signs three-year sponsorship deal with the South Coast & Green Tech Boat Show

Having supported its South Coast Boat Show for the last three editions, MDL Marinas is delighted to announce Raymarine has signed a three-year headline sponsorship agreement for the 2023, 2024 and 2025 South Coast & Green Tech Boat Shows.

"We are thrilled that Raymarine will be returning as headline sponsor, guiding the South Coast & Green Tech Boat Show successfully for the next three years," says Tim Mayer, Sales and Marketing Director at MDL Marinas.

"With Raymarine's support, we're able to offer the boat buying public a unique opportunity to experience a wide selection of the finest global power and sail brands on the market."

Following the recent announcement that MDL's Green Tech Boat Show will play centre stage at the South Coast Boat Show, this year's show promises to be biggest yet when it's held on 21-23 April 2023 at MDL's Ocean Village Marina in Southampton.

"Raymarine is delighted to sponsor the MDL South Coast & Green Tech Boat Show for the next three years," says Richard Marsden, UK & Ireland Sales Manager at Raymarine.

"Having been a part of the show's growth in recent years, combining the South Coast and Green Tech boat shows only makes this show even more important and a must visit for 2023 for UK boaters. This gives us a fantastic platform to present our state-of-the-art products and technologies which make boating safer and more accessible for everyone."

With less than four months to go, unprecedented exhibitor interest in the show has left just five landside exhibitor spaces remaining. The show's on water exhibition area at the marina group's flagship marina is now full, with a waiting list in operation.

"The interest from the marine industry in exhibiting at the show is exceptional, and we couldn't be more delighted," continues Tim.





"The support for the show's focus on presenting new boats to serious buyers at the beginning of the boating season, as well as highlighting how boat owners can make their boating more sustainable, is demonstrated by the number of confirmed exhibitors this far out from the show.

"With a returning headline sponsor, returning exhibitors, new companies taking part for the first time, and the fact we're now operating a waiting list tells us that the importance of this event to the marine industry is growing. We intend to ensure that the 2023 show is the best yet, helping to maximise the number of strong leads generated and direct sales made by our exhibitors."

With over 70 sailing yachts, motorboats and RIBs on the water and more than 30 landside exhibitors displaying an extensive selection of ancillary products and services, the 2023 South Coast & Green Tech Boat Show is the ideal show for anyone looking to purchase a new boat this year.

Tickets to the South Coast & Green Tech Boat Show are free and can be booked via https://www.mdlmarinas.co.uk/events/boat-show-tickets/. Appointments to view specific boats or meet with the individual exhibitors can also be arranged via a booking portal from 1 February 2023.

For a full list of confirmed exhibitors to the South Coast & Green Tech Boat Show 2023 visit: www.mdlboatshow.co.uk

With very limited space now available, companies interested in exhibiting at the South Coast & Green Tech Boat Show in April should contact Tim Mayer via T.Mayer@mdlmarinas.co.uk

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.





- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit <u>www.mdlmarinas.co.uk</u>

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