



MDL MARINAS

News Release
For Immediate Release
9 November 2022

MDL Fitness launches the world's first eco-friendly floating fitness league

The world's most innovative, sustainable fitness equipment is now available to be fitted onboard yachts, enabling boat and superyacht owners and guests to join the world's first eco-friendly floating fitness league, The Boaters Super League.

In partnership with SA Green Solutions, MDL Fitness is bringing the state-of-the-art SportsArt green fitness equipment to the boating community. No longer restricted to exercising and using the equipment in a designated gym, the ECO-POWR and ELITE CARDIO bikes, treadmills and cross-trainers can be installed onboard an individual's motorboat or sailing yacht.

Converting up to 74% of human kinetic energy produced while exercising into clean, renewable energy, the watts generated can be sent back through the yachts power grid to offset energy consumption or to recharge batteries.

"Members can track their energy production, machine usage stats, and compare their progress against other yachters through local and global watts produced leader board," says MDL's Sales and Marketing Director, Tim Mayer.

"Members can also talk to each other via the forum and get great content via the MDL Fitness website. This is the perfect fitness solution to inspire today's environmentally conscious boaters."

Supported by a global network of engineers and designed to work with any onboard power system, this new 'green' gym option can be installed on a new build or retrofitted on an already established privately owned or charter yacht.

And with small, medium and large equipment packages, featuring single to multiple items, a fitness suite can be tailored to the space available and the individual requirements of the owner or yacht management company.



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If space onboard is tight, SportArt green fitness equipment can also be installed at home, so all boater owners can join in the fun and compete in The Boaters Super League.

To find out more about MDL Fitness and The Boaters Super League visit <https://www.mdlfitness.co.uk> or contact Tim Mayer via t.mayer@mdlmarinas.co.uk.

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Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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