



MDL MARINAS

News Release
For Immediate Release
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New dates announced for MDL's South Coast Boat Show

MDL Marinas has announced new dates for the South Coast Boat Show in 2023.

Hosted at MDL's flagship Ocean Village Marina, the popular boat show will now be held on 21-23 April 2023. The change is due to the news that King Charles' coronation is to be held on the 6 May, which falls during the original show dates.

"Following consultation with our exhibitors, we've decided it's in everyone's best interests to move the dates of the show," says Tim Mayer, Sales and Marketing Director at MDL Marinas. "The coronation of the King is a major event, which quite rightly will see many people watching in London or on the television from the comfort of their homes.

"The South Coast Boat Show is focused on showcasing power and sail brands to serious buyers, and to generate strong leads and direct sales for the boat dealers, we need to ensure that as many people can attend as possible.

"We feel that running the show alongside an event of national and historical significance could impact on visitor numbers and the overall success of the show."

Now in its fifth year, the South Coast Boat Show features the marine industry's most exciting and innovative boating brands, as well as an extensive range of ancillary services such as associated gear, finance and insurance.

Exhibitors confirmed so far include: Arcona, Aquilla, Axopar London, Beneteau, Cheetah Marine Catamarans, Dehler, Delta Powerboats, Dragonfly Trimarans, Dream Yacht Charter, Dufour, Elite Teak, Excess Catamarans, Galeon Yachts, General Yachting and Leisure Finance, GT Yachts, Hanse, Jeanneau, JK Marine, Key Yachting, Lagoon, Moody, Ocean Youth Trust, Optima Electric Boats, Pantaenius Insurance, Parker Adams Boat Sales, Parker Boats, RS Electric, Sealine, Ship Shape Bedding, Sunseeker Poole, Vanclaes Boat Trailers and Vita Yachts.

Set in its premium location in the heart of Southampton, Ocean Village Marina, with its state-of-the-art facilities, excellent transport links and numerous restaurants and bars, is the ideal venue for a boat show.

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With space currently available on the water or shoreside, companies interested in exhibiting at the South Coast Boat Show should contact Tim Mayer via T.Mayer@mdlmarinas.co.uk

For more information on MDL's boat shows visit: <https://www.mdlmarinas.co.uk/boat-shows/>

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

MAA

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