



MDL MARINAS

News Release
For Immediate Release
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MDL's Green Tech Boat Show comes to Southampton

MDL Marinas has announced that its Green Tech Boat Show is moving to Southampton.

The first boat show dedicated to shining a spotlight on the marine industry's green products and technologies, this year's Green Tech Boat Show will play centre stage at the South Coast Boat Show when it's held 21-23 April 2023 at MDL's Ocean Village Marina in Southampton.

Eco-friendly and innovative products designed to make boating more sustainable will now be showcased alongside global power and sail brands.

"We've taken the decision to make the Green Tech Boat Show a feature of our popular South Coast Boat Show as boat purchase and sustainable boating are no longer a separate conversation with the boat buying public," explains Tim Mayer, Sales and Marketing Director at MDL Marinas.

"By bringing the Green Tech Boat Show to Southampton, the epicentre of boat sales along the south coast, we're able to give green marine technology and the companies producing it greater visibility.

"The South Coast Boat Show is for serious buyers, and these buyers will be considering sustainability in their purchase decisions – whether they're buying now or in 18 months' time. We're just creating the ultimate boat buying platform, where an extensive range of cutting-edge technology supporting greener boating is showcased alongside the world's leading boating brands."

Now in its third year, from its new Southampton setting as part of the South Coast Boat Show, MDL's Green Tech Boat Show will continue to help boat owners and prospective boat owners understand the greener options available to them.

Exhibitors confirmed so far for the 2023 Green Tech Boat Show include: ePropulsion, Optima Electric Boats, Pixxi Electric Boats, RS Electric Boats, Vulkan Industries, Vetus Ltd and Vita Yachts.



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Tim continues: “If you’re designing, manufacturing, distributing or launching an eco-friendly boating product or service, the Green Tech Boat Show is now, more than ever, the ideal platform to present them to a large, receptive and fully engaged audience. We’re hoping that this positive move to Southampton, with its central location and great connections, will enable more companies to show their innovative and environmentally sound solutions.”

As a feature of the South Coast Boat Show, the Green Tech Boat Show will have designated areas, both on the water and shoreside, for eco-focused exhibitors.

Companies interested in exhibiting at the Green Tech Boat Show in April should contact Tim Mayer via T.Mayer@mdlmarinas.co.uk

For more information on MDL’s boat shows visit: <https://www.mdlmarinas.co.uk/boat-shows/>

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK’s leading marina and water-based leisure provider and one of Europe’s largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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