



MDL MARINAS

News Release
For Immediate Release
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idealboat.com expands with new location at MDL's Hamble Point Marina

MDL Marinas is delighted to welcome new boat and pre-owned dealership idealboat.com to its Hamble Point Marina.

Increasing the number of locations and expanding its business, idealboat.com is taking 1500 sq ft of sales showroom at the bustling marina based at the entrance to the popular Hamble River. Offering an unbeatable brokerage service as well as new boat sales, idealboat.com will also have external boat sales space directly next to the new showroom to display new and used craft.

This new location for idealboat.com brings its number of sales locations to four, two along the South Coast, and two in Wales - one in Pwllheli and one on The Warren, Abersoch's beach resort.

Neville Williams, Managing Director at idealboat.com, comments: "MDL and its Hamble Point Marina is a great base for us. Not just the space available, but the location close to Southampton Water, giving us easy access to the Solent where we can showcase and demonstrate our exceptional and vast range of luxury boats.

"The fact that there are multiple boat sales offices and dealers based at the marina is a real bonus and we're hoping to capitalise on Hamble Point's growing reputation as the place to go along this stretch of the coast to buy a boat."

idealboat.com is the sole UK and Ireland importer for an extensive range of power boating brands, including Saxdor, Chaparral, Robalo, Finnmaster, Husky and AMP amphibious RIBS, as well as being dealers for Kawasaki Jetskis.

"We're very excited that idealboat.com has chosen our Hamble Point Marina to base its new sales showroom and offices," says Tim Mayer, MDL's Sales and Marketing Director.

"With such a fantastic range of new boats on offer, idealboat.com augments the number and diversity of craft available for sale on site at Hamble Point, further strengthening our position as the epicentre for boat sales along the South Coast."



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Besides its 230 first class pontoon berths for boats up to 30m and 137 dry stack berths for power boats up to 10m, Hamble Point Marina offers an extensive range of shore-side facilities.

In addition to the Ketch Rigger bar and restaurant, Hamble Point boasts over 50 tenants providing a wide range of marine services as well as a broad selection of new yacht dealers and second-hand boat brokerage sales offices, making the marina a true hub for boating and the perfect place for idealboat.com to base its boat dealership and brokerage.

For more information on MDL, its marinas, facilities and services visit: www.mdlmarinas.co.uk

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

MAA

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