

PRESS RELEASE

From: **RS Electric Boats**

Date: **6 May 2022**

Release: **11 May 2022 | 14:30 BST**

RS Electric Boats goes from strength to strength with rapidly growing sales, new premises and expanding team

Following soaring demand for its Pulse 63 electric RIB, RS Electric Boats is experiencing exponential growth. With orders coming in at pace, the firm is relocating its assembly line to larger premises and expanding its team to fulfil orders.

Since launching the Pulse 63 electric RIB a year ago, build slots have been booking up quickly. Production has now begun and over 50 electric RIBs are expected to roll out of the shed during 2022. To meet demand, RS Electric Boats is relocating its production line from its sister company's workshop at RS Sailing HQ in Romsey to MDL's Hamble Point Marina.

With both companies growing rapidly, the current facility is at capacity, so the new unit will provide the extra space required to build the boats at a faster rate. The location also offers quick and easy access to the Solent for sea trials and customer demonstrations.

All RS Electric Boats are made in the UK using the best material suppliers and manufacturing partners available. By keeping the final assembly process local, the team has greater control over quality and the opportunity to develop and refine the boats in a considered and organic way.

RS Electric Boats is also expanding its team in line with the growth. Recently appointed Senior Project Manager, Rob Hopper, has been brought onboard to ensure slick and efficient production, and new jobs in technical design, production, and sales will be open for applications imminently.

With quick acceleration, energy-efficient performance and world-leading technology onboard, the Pulse 63 electric RIB is designed to enhance on-water activities, whilst being kind to the planet. The electric propulsion is emissions-free, with no unpleasant fumes, or risk of oil spills. It is also extremely quiet with

minimal wake for discrete operations and a comfortable ride, and built using recycled materials in key areas.

"We're very excited to have started production of our Pulse 63 electric RIB and look forward to setting up an efficient assembly line in our new workshop. We've been inundated with enquiries about the Pulse 63 from all over the world, including marine based organisations, sailing schools, superyacht captains and leisure boaters, and expect to see our first customer handovers happen very soon," says Jon Partridge, Commercial CEO, RS Electric Boats.

"With the new premises and a larger team, we'll have the capacity to help even more people switch to electric and enjoy playing and working on the water in a more environmentally friendly way. "

To find out more about the Pulse 63, visit the RS Electric Boats website: www.rselectricboats.com

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NOTES TO EDITORS:

RS Electric Boats is the sister brand of market-leading sailboat manufacturer RS Sailing. RS Sailing has drawn upon 25 years of experience in boat design to bring this revolutionary electric utility RIB to market.

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