



MDL MARINAS

News Release
For Immediate Release
2 March 2021

Setag Yachts moves luxury refit business to MDL's Queen Anne's Battery marina

MDL Marinas is delighted to welcome luxury motor yacht design and refit specialist Setag Yachts to its Queen Anne's Battery (QAB) marina in Plymouth.

With a focus on Fairline, Sunseeker and Princess yachts, the design led company has taken a modern business unit below QAB's marina office to house its sales office as well as its highly skilled and experienced engineering and design teams. Setag Yachts will also carry out its bespoke luxury refitting service onsite, occupying significant hardstanding and workshop space in the marina's Atlantic and Tamar Buildings.

Since its launch in April 2021, Setag Yachts has secured 20 design and refit projects, with yachts ranging from 33ft -88ft, and budgets of between £10,000 and £1,000,000. The relocation to MDL's QAB marina is a strategic move to ensure the business continues to go from strength to strength, benefitting from the increased proximity to its supply chain.

"Our professional team's collective skills and experience come from many years building luxury motor yachts in Plymouth," says Setag CEO, Chris Gates. "We specifically looked at where we would be best located in Plymouth, with regards to our suppliers and other marine business services.

"MDL's Queen Anne's Battery was ideal, having established a hub of marine businesses. But it's more than just the location. MDL's sustainability initiatives were also integral to our decision.

"We, too, are committed to driving positive change for the environment. We do this by building responsible and sustainable considerations into every stage of our refits. The simple act of refitting an existing yacht is the ultimate in upcycling."

Tim Mayer, sales and marketing director at MDL comments: "We're truly delighted to welcome Setag Yachts as a tenant at our Queen Anne's Battery marina. As a business, its core values with regards to the environment align so well with our own.



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“Setag will also be exhibiting at our Green Tech Boat Show in June. It will be showcasing how it raises the concept of ‘refit’ to a new level to encourage more people to experience the boating lifestyle on a pre-owned yacht, helping to make boating more sustainable.”

Located at the entrance to Plymouth Sound with excellent access from the A38, Queen Anne’s Battery has 235 berths for boats up to 18m. There is a wide range of marine trades on site including marine electronics, riggers, GRP repairs and engineers. With a 40-ton Wise hoist, allowing boats to be launched seven days a week, and plenty of storage ashore, the marina offers exceptional boat repair and maintenance facilities for businesses and berth holders alike.

A very limited number of business units are still available for companies interested in modern office space with adjacent hardstanding and/or berthing. For further information contact Tim Mayer via t.mayer@mdlmarinas.co.uk.

For more information on MDL, its marinas, facilities and services visit: www.mdlmarinas.co.uk

For more information on Setag Yachts visit: <https://setagyachts.com>

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Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK’s leading marina and water-based leisure provider and one of Europe’s largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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