

N e w s R e l e a s e

For immediate release

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**Win a complete dinghy hull deck hardware fit out with Seldén Mast at
RYA Dinghy and Watersports Show**

A complete dinghy hull deck hardware fit out is up for grabs from Seldén Mast at the RYA Dinghy & Watersports Show, 26-27 February 2022.

To be in with a chance to win this fantastic prize*, dinghy sailors just need to stop by Seldén's stand (C12) at the show and enter the free draw.

"We're very proud of our dinghy deck hardware, especially the new soft attachment blocks and manual ratchet blocks which are making their debut at the show," says Sam Vaughan, head of sales at Seldén Mast UK.

"We've spent a great deal of time developing and improving our range, working with professional and top-level recreational sailors, to make sure our products offer the best solution on the water.

"The prize draw gives one lucky sailor the opportunity to experience how our deck hardware can positively change their sailing performance."

A popular choice, Seldén's dinghy deck hardware, along with a range of booms and spars, will also be on display on a selection of dinghy brands and classes around the show, including RS (stand E40), Fusion (stand E70), Shearwater catamarans (stand C16) and International Canoes (B10).

Supporting sailors getting out on the water over the winter months, the Seldén SailJuice Winter Series' prize giving will take place on the Suzuki main stage at 10.15 on the Saturday of the show.

This year, not only will the winners be presented with trophies by Seldén sales manager, Richard Thoroughgood, but they will also receive vouchers to spend on any Seldén dinghy deck hardware. The overall series winner will also take home the much coveted Seldén SailJuice Winter Series perpetual trophy, introduced by Seldén when it became title sponsor in 2018.

The complete range of Seldén dinghy deck hardware and other accessories will be on show and available for purchase, alongside a selection of aluminium and carbon spars. The Seldén team will be on hand to demonstrate how its innovative equipment works and answer any questions.

To find out more about Seldén Mast's deck hardware prior to visiting the show, the full range of products can be viewed in the [online Seldén Catalogue](#).

*T&Cs apply.

Deck hardware up to the value of £1500 inc VAT. The fit out will only include items which Seldén produces. Items from other manufacturers will not be supplied. The winner will be required to fit the product.

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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