

N e w s R e l e a s e

For immediate release

11 February 2022

Rayglass Boats appoints PB Europe, as official Protector Boats dealer in Europe

Rayglass Boats has appointed Ancasta Group subsidiary, PB Europe, as the official dealer for Rayglass Protector vessels in Europe.

- The move will enable Rayglass to expand its sales reach in the continent amidst fast growing demand.
- Ancasta Group, Europe's largest yacht brokerage, has 22 offices throughout Europe, providing full sales and aftersales services.

Rayglass Boats has appointed Ancasta Group subsidiary PB Europe, as the official dealer for Rayglass Protector boats in Europe. This move from New Zealand's leading producer of high performance rigid inflatable boats promises to help the brand significantly expand its sales reach in one of the world's largest markets.

Rayglass CEO, Dave Larsen says the move was motivated by high demand for Rayglass vessels in Europe:

"We are absolutely thrilled to have Ancasta Group on board as the official dealer for Rayglass Protector Boats in Europe. With the growing demand for Protector products in the continent, it's great to have such a well-established dealer to represent the Protector Brand in such an important market."

Ancasta Group has an expansive network of 22 offices throughout Europe, with aftersales and commissioning departments. At any given time, they have an average of 600 used boats for sale - they're also the official dealers for leading brands such as Beneteau, Bluegame, Prestige, Lagoon, CNB & McConaghy.

Ancasta Group's Managing Director, Nick Griffith said:

"This move was very positive for all. Ancasta providing sales and aftersales support for customers across Europe will provide consistency and peace of mind throughout."

“The Ancasta Group, with its extensive office network throughout Europe and its own dedicated after sales support capability, are perfectly positioned to provide the very highest standards in sales and aftersales service for Protector Boat customers.”

Ends

Notes to editors

Contact: Thom Board

T: +44 (0)2380 450021

E: enquiries@pbeurope.com

W: pbeurope.com

High-res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 22 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Boats.
- For more information on Ancasta visit www.ancasta.com

The Ancasta Group incorporates:

- Ancasta International Boat Sales
- Ancasta Yacht Services
- Advanced Rigging and Hydraulics
- Sanlorenzo Yachts UK
- PB Europe

Media enquiries via MAA: Susannah Hart – susannah@maa.agency, tel: 023 9252 2044