

**News Release**  
**For Immediate Release**  
**7 February 2022**

**MDL Marinas announces Raymarine as headline sponsor for South Coast Boat Show 2022**

MDL Marinas is pleased to announce that Raymarine will return as title sponsor for the 2022 South Coast Boat Show at its flagship Ocean Village Marina, 6-8 May.

This is the third time that Raymarine, a world leader in high performance marine electronics, has supported the Southampton based show, which is carefully curated to attract serious buyers. Raymarine will also be joining the growing line-up of landside exhibitors.

“Raymarine is delighted to sponsor the MDL South Coast Boat Show again in 2022,” says Richard Marsden, UK sales manager at Raymarine.

“After a busy 2021 season it was great to see so many people getting on the water again, or for the first time. We can’t wait to present our state-of-the-art products and technologies which make boating safer and more accessible for everyone.”

With 70 plus new yachts, catamarans and powerboats on display the 2022 South Coast Boat Show is set to be a ‘must attend’ event for anyone seriously considering purchasing a brand-new vessel for this season, or within the next 6-18 months.

“We’re thrilled with how the South Coast Boat Show has grown over the last three years,” says Tim Mayer, sales and marketing director at MDL Marinas.

“The increasing success of the show is demonstrated by so many global boating brands returning to showcase their ranges, and Raymarine returning as title sponsor, having recognised the quality of the visitors being attracted to the show, and how this translates to genuine leads and direct boat sales.

“This year we’re creating the most engaging atmosphere possible, introducing music and entertainment, to offer people a thoroughly enjoyable boat buying experience.”

New to the show this year is a Press and Preview Day on Friday 6 May, with a dedicated media centre, sponsored by Dream Yacht Sales and Charters, in The Needles event room of the 5\* Southampton Harbour Hotel.

The hotel is adjacent to the boat show’s two exhibition areas, making it an ideal focal point for the media. Light refreshments, free WiFi and laptop/phone charging facilities will be

available from 08.30 – 17.30. Bookings is not essential, but prior arrangements can be made by contacting Maxine Lane at [m.lane@mdlmarinas.co.uk](mailto:m.lane@mdlmarinas.co.uk).

Offering owners and potential boat owners a cost-effective way to combine owning a boat and sailing all over the world, Dream Yacht Sales and Charter will also be exhibiting for the first time at the South Coast Boat Show.

“By purchasing a yacht and placing it in our fleet, owners are able to enjoy 10 to 12 weeks sailing each year from an unrivalled choice of 40 worldwide sailing destinations, whilst benefiting from zero operating costs and generous income,” says Andy Byham, director of Dream Yacht UK.

“Plus, there’s an extensive choice of boats from leading manufacturers including Beneteau, Lagoon, Fountain Pajot, Jeanneau, Bali and Dufour. We see chartering, for many, as the first step on the ladder to purchasing their own boat. And with so many of the brands we offer for both charter and purchase available to view at the South Coast Boat Show, there’s no better time to meet our team and understand the fantastic opportunities available.”

Tying up alongside for the duration of the show, Ocean Youth Trust South’s sail training vessel *Prolific* will be welcoming onboard exhibitors and visitors alike for refreshments, including tea, coffee, and bacon butties. All proceeds will go to the OYT (South), one of MDL’s chosen charities, to help continue its valuable work in offering life-changing voyages to young people, often vulnerable or disadvantaged, aged 12-15.

Space in the marina is now very limited, with the global brands showcasing their models on the water now including: Arcona, Axopar, Beneteau Power and Sail, Broadblue Catamarans, Dehler, Dragonfly Trimarans, Dufour Yachts, Fjord, Fontaine Pajot, Galeon Yachts, Grand Soleil, GT Yachts, Hanse, Hylas, J/Boats, Jeanneau, Lagoon Catamarans, Moody, Nautitech, Nord Star, Princess, Saxdor, Sealine, Sea Ray, Seaward, Solaris, Sunseeker, Viko and X-Yachts.

Doubling in size this year due to popular demand, the shore side exhibitor space is filling up fast. Businesses already confirmed include: Boxmarine, Dream Yacht Charters, Elite Teak, Freedom Boat Club, General Yachting & Leisure Finance, JDK Marine, Pantaenius Yacht Insurance, Raymarine UK, Ship Shape Bedding, Vanclaes Stainless Steel Boat Trailers and Velo E-Mopeds.

Visitor attendance at the show is free, with registration now open on the South Coast Boat Show page at <https://www.mdlmarinas.co.uk/scbs>. Appointments to view specific boats on display can be made directly with the yacht broker.

## Ends

## Notes for editors:

### MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

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