



MDL MARINAS

News Release
For Immediate Release
3 February 2022

MDL Marinas welcomes FlexiSail fleet to its Hamble Point Marina

MDL Marinas is delighted to welcome FlexiSail and its 15 strong fleet of cruising yachts, catamarans, cabin cruisers and RIBs to its Hamble Point Marina.

The boat share membership company, which offers boaters an affordable way to enjoy time out on the water, will be relocating to the marina at the entrance to the River Hamble in February, just in time for the start of the 2022 boating season.

In addition to berthing for its comprehensive fleet, FlexiSail will also occupy one of MDL's business units at Hamble Point Marina, acting as its new headquarters and sales office.

"We're delighted FlexiSail has chosen Hamble Point Marina, not just for berthing its impressive line-up of boats, but also for its main base of operations," says Tim Mayer, sales and marketing director at MDL.

"With quick and easy 24-hour access to the world famous waters of the Solent and excellent shoreside facilities, Hamble Point Marina is an ideal location for FlexiSail's members to explore from and enjoy the many cruising opportunities in this stunning area."

FlexiSail offers three levels of membership, giving members an agreed number of guaranteed days onboard each year. Providing a supportive environment for those new to boating, as well as seasoned sailors, FlexiSail also operates a member only RYA Training Centre, tailoring training to an individual member's needs.

"We're excited to bring our Hamble based fleet to Hamble Point Marina," says Nikki Walker, FlexiSail director. "We couldn't wish for a better location on the River Hamble. Its proximity to the Solent provides our members with more time sailing, and our new office allows us to offer a better customer experience to our members.

"The move to Hamble Point Marina also enables us to offer our members even more choice. We've created a new feature called Paddle, allowing our members free access to water sports equipment to take sailing with them, and we've also taken delivery of another boat, a Cornish Shrimper 19 sailing boat, swelling our Hamble fleet even further."

The 230-berth Hamble Point Marina offers an extensive range of shore-side facilities. In addition to the Ketch Rigger bar and restaurant, it boasts the best selection of new and used boats for sale on the South Coast. There is also a dry stack system with 137 berths for



MDL MARINAS

motorboats up to 10 metres, and with over 50 tenants providing a wide range of marine services, the marina is rapidly growing to become a marine and boating hub.

A very limited number of sales units are still available for companies interested in modern office space with adjacent hardstanding and/or berthing. For further information contact Tim May via t.mayer@mdlmarinas.co.uk.

For more information on MDL, its marinas, facilities and services visit: www.mdlmarinas.co.uk

For more information on FlexiSail visit: <https://www.flexisail.com>

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For media enquiries, more information, product tests, or hi-res images:

MAA

Susannah Hart
Email: susannah@maa.agency
Tel: +44 (0) 23 9252 2044.