



MDL MARINAS

News Release
For Immediate Release
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MDL Marinas launches new online visitor berthing booking system

Responding to customer feedback, MDL Marinas is launching a new online booking system, offering berth holders and visitors the chance to book and pay for visitor berthing through its website.

“We’re delighted to be able to launch this new feature on our website,” says Tim Mayer, sales and marketing director at MDL Marinas. “We’re always listening to customers and working to improve our customer experience. This latest development allows berth holders and visitors to view real time berth availability and to book vacant berths online. If a berth holder books their boat out, when they’re leaving the MDL network, they’ll also receive an incentive if the berth is used.

“Hotels have been offering this service for years, and it makes sense that the marina industry follows suit and offers people the convenience of booking a visitor berth via their computer, phone or tablet at a time when it’s convenient for them.”

Access to the new online booking system will be via the MY MDL customer portal on MDL’s website. Customers can make bookings through the ‘Visitor Berth’ section and view the reservations they’ve made in the ‘My Bookings’ area. For those customers that can’t get online, the marina teams will be able to make a booking over the phone.

“By being able to book a visitor berth in advance, our customers will have greater peace of mind that there will be a space waiting for them on arrival when they visit our other locations, enhancing their on-water experience,” continues Tim. “The process of booking a berth at one of our other marinas automatically books them out of their home, creating available space to enable reciprocal berthing.

“For anyone leaving to go cruising outside of our network, they’ll be rewarded with a value added to their account if they let us know their berth will be vacant and a visitor uses it. Visitor berthing is often difficult to secure, and our new system will enhance berth availability and allow customers to secure a berth with ease.”

To make use of this convenient new way of booking a visitor berth at one of MDL’s 18 stunning UK marinas, if you’re not already an MDL account holder, you’ll need to sign up to MDL’s Otium Rewards loyalty programme to access the MY MDL customer portal. It’s quick, easy and free to join, and you can start earning loyalty points and enjoying the benefits of Otium membership straight away.

MDL’s new online visitor booking system will be live from April 2022.

For more information on MDL, its marinas, facilities and services visit: www.mdlmarinas.co.uk

For more information on MDL’s Otium Rewards loyalty programme visit: <https://www.mdlmarinas.co.uk/otium/>

T: 023 9252 2044
E: susannah@maa.agency
www.maa.agency



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Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 160 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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For media enquiries, more information, product tests, or hi-res images:

MAA

Susannah Hart

Email: susannah@maa.agency

Tel: +44 (0) 23 9252 2044.