

**N e w s   R e l e a s e**  
**For immediate release**  
**19 January 2022**

**Seldén's new dinghy deck hardware makes UK show debut at  
RYA Dinghy & Watersports Show 2022**

Seldén Mast's new dinghy deck hardware will be making its UK show debut on its stand (C12) at the RYA Dinghy & Watersports Show, 26-27 February 2022.

The show, at its new Farnborough International venue, will be the first time that Seldén's new manual ratchet and soft attachment blocks have been showcased at a physical show since their introduction last year. And what's more, Seldén will be selling these new blocks, and its complete range of dinghy deck hardware, on the stand.

**Soft Attachment Blocks**

With many sailors now opting for tie-on blocks, with a view to reducing weight and increasing breaking load, Seldén has focused on making its high-performance [soft attachment](#) blocks accessible to all dinghy sailors.

Seldén's new soft attachment block range offers a durable, low friction and light weight alternative to conventional shackle or strap blocks.

Specific attention has been given in the design to create the most compact block possible, minimising play in the sheave. A ball bearing cage within the sheave spreads the loads more evenly, maximising performance and improving longevity of the block.

Seldén's single soft attachment block range offers three sheave sizes, two sheave versions (acetal or aluminium) and a choice between stainless steel (SS) and Turlon® ball bearings. The double soft attachment block currently comes with acetal sheaves only. Sailors can also choose from a complete assembly, including a pre-spliced loop, or just the block itself ready for lashing.

Ideal for upgrading and refining dinghy cascade systems, kickers and mainsheet and jib control systems, the Safe Working Loads (SWL) and line sizes vary:

- S20 single (20mm SS ball bearings/Acetal sheave) with a SWL of 100kg and a max. line size of 6mm. The soft shackle max. size is 4mm. RRP £14.40
- S30 single (30mm SS ball bearings/Acetal sheave) with a SWL of 200kg and a max. line size of 8mm. The soft shackle max. size is 5mm. RRP £20.54

- S40 single (40mm SS ball bearings/Acetal sheave) with a SWL of 250kg and a max. line size of 10mm. The soft shackle max. size is 6mm. RRP £28.80
- S20 double (20mm SS ball bearings/Acetal sheave) with a SWL of 100kg and a max. line size of 6mm. The soft shackle max. size is 4mm. RRP £28.80
- S30 double (30mm SS ball bearings/Acetal sheave) with a SWL of 200kg and a max. line size of 8mm. The soft shackle max. size is 5mm. RRP £33.89
- S40 double (40mm SS ball bearings/Acetal sheave) with a SWL of 250kg and a max. line size of 10mm. The soft shackle max. size is 6mm. RRP £48.29
  
- S20+ (20mm Torlon® ball bearings/Alu sheave) with a SWL of 200kg and a max. line size of 6mm. The soft shackle max. size is 4mm. RRP £28.80
- S30+ (30mm Torlon® ball bearings/Alu sheave) with a SWL of 250kg and a max. line size of 8mm. The soft shackle max. size is 5mm. RRP £40.61
- S40+ (40mm Torlon® ball bearings/Alu sheave) with a SWL of 350kg and a max. line size of 10mm. The soft shackle max. size is 6mm. RRP £50.88

### Ratchet Blocks

The next generation of Seldén's manual [ratchet blocks](#) will also be on display at the RYA's show next month.

Mainly used for dynamic applications, such as sheets on both dinghies and keelboats, Seldén's ratchet block when activated firmly locks the sheave in one direction, allowing the sailor to relax without needing to cleat the line.

With an improved switch and increased grip, the new single ratchet blocks are available with either a composite or aluminium sheave, with the latter being designed to work with thinner lines.

- R60 (composite sheave) - SWL of 250kg and a max. line size of 10mm. RRP £71.98
- R60+ (aluminium sheave) - SWL of 250kg and a max. line size of 10mm. RRP £104.52

### Cam Cleats

In addition, Seldén will be featuring its refined range of durable composite and aluminium cam cleats. Improved and consistent holding is provided by the aluminium cams, while the composite cams offer a lighter weight option. Available in both 27mm and 38mm sizes, and with the same footprint and hole spacings as previous iterations, it's quick and easy to upgrade to the new versions.

The complete range of Seldén dinghy deck hardware and other accessories will also be on show and available for purchase, alongside a selection of aluminium and carbon spars. The Seldén team will be on hand to demonstrate how to completely fit out a dinghy from the deck up with innovative, reliable equipment – designed by sailors for sailors.

“We’re excited to be taking part in the first RYA Dinghy and Watersports show to be held at its new venue,” says Sam Vaughan, Head of Sales at Seldén Mast.

“Our range of dinghy products has expanded immensely over the last couple of years, in response to feedback from the sailors using our kit on a regular basis – both professionally and recreationally - and we’re looking forward to chatting to sailors about how it can enhance their sailing.

“This year is special, not only will we be able to speak to sailors in person again, but we’re also working with one of our dealers to enable visitors to have the opportunity to purchase our range of deck hardware at the show for the first time.”

To find out more about Seldén Mast’s deck hardware prior to visiting the show, the full range of products can be viewed in the [online Seldén Catalogue](#).

## Ends

### Notes to editors

High res images are available online at <https://maa.agency/media-centre>

### About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world’s most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world’s most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

Media enquiries via MAA: Susannah Hart – [susannah@maa.agency](mailto:susannah@maa.agency), tel: 023 9252 2044

