



MDL MARINAS

News Release
For Immediate Release
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MDL Marinas introduces exciting new berthing options to enhance boating experience

MDL Marinas, the UK's leading marina group, has launched two exciting new berthing products which will enhance boat owners' on water experience, opening up cruising opportunities and exploration around the UK coast and further afield.

Maximising the appeal of an extensive network of beautiful marina locations, here and aboard, MDL's new Platinum Plus Otium berthing package and new Cruising Bundles offer boat owners increased flexibility to cruise between many stunning destinations, with options that can be tailored to suit their individual style of boating.

Platinum Plus Otium

For anyone looking for the ultimate marina experience, the new Platinum Plus Otium berthing package offers the most comprehensive range of boating benefits available on the market.

While enjoying Platinum berthing, boat owners receive complimentary* overnight stays at any of MDL's 18 UK marinas, ideal for summer staycations or relaxing weekend breaks onboard, as well as access to 140 stunning marinas in France, Spain and Portugal.

Plus with Otium, MDL's loyalty scheme which comes as standard with all berthing packages, Platinum berth holders will receive 5% of their berthing fee back in loyalty points which can be 'spent' on any of MDL's services, including fuel and boatyard services.

New this year, Otium berth holders also have the option to use their points to join either the gym and spa at the Southampton Harbour Hotel at Ocean Village Marina or MDL Fitness, the new eco gym at Queen Anne's Battery Marina in Plymouth.

Other benefits of Platinum berthing include eight weeks storage ashore at MDL boatyards, 17.5% back in points on fuel and up to 22% back in points on boatyard services.

Cruising Bundles

Not only has MDL Marinas extended its berthing options, but it's also introduced exclusive cruising bundles, created to support sailors and motorboaters who wish to venture further afield and make the most of their time on the water.



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MDL berth holders and visitors with Otium can now use their loyalty points on a selection of cruising bundles, offering overnight stays in up to 160 marinas across the UK and Europe. There's a cruising bundle to suit any individual's boating and holiday plans, whether it's a staycation in the West Country or a trip along the northern Spanish coast.

There are three distinct cruising bundles to choose from:

14-day UK Cruising Bundle – 14 visitor nights* at any of MDL's 18 UK marinas

28-day UK Cruising Bundle – 28 visitor nights* at any of MDL's 18 UK marinas

Passeport Escales Cruising Bundle – Up to five nights** at over 140 marinas in France, Spain and Portugal

Cruising Bundle nights remain available for the full duration of an Otium membership offering plenty of time to experience, explore and enjoy MDL's extensive cruising network, the largest in Europe.

"Our 2021 annual berthing packages offer more choice and flexibility over how our customers enjoy their annual berthing benefits," says Tim Mayer, Sales and Marketing Director at MDL.

"Not only can our berth holders enjoy complimentary visitor nights at some of the most beautiful locations in the UK and Europe, they can now also use their points to purchase gym membership, boatyard services and fuel. These are just some of the many fantastic reasons that make berthing at an MDL marina a truly first-class experience."

For anyone not an Otium member, it's free to join and start enjoying all the benefits of Otium membership. To find out more visit <https://www.mdllmarinas.co.uk/otium/>

To find out more about Platinum Plus Berthing visit <https://www.mdllmarinas.co.uk/berthing/platinum-plus-otium/>

To find out more about MDL's Cruising Bundles visit <https://www.mdllmarinas.co.uk/cruising-bundles/>

To find out more about MDL, its marinas, facilities and services please visit www.mdllmarinas.co.uk

*Berthing is subject to availability. With complimentary berthing for Platinum Plus Otium berth holders, at UK marinas, initial booking is up to 30 days.

**At European marinas, up to five free visitor nights at each of the participating marinas in the Passeport Escales scheme.

Ends



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Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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For media enquiries, more information, product tests, or hi-res images:

MAA

Susannah Hart

Email: susannah@maa.agency

Tel: +44 (0) 23 9252 2044.