

N e w s R e l e a s e

For immediate release

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Seldén Mast expands sales team in the UK

Following a seven-year hiatus, Seldén Mast has welcomed back Richard Thoroughgood to its sales team for the third time, expanding its sales team in the UK.

Re-joining the Gosport based company in the role of sales account manager, Richard will be responsible for sales and customer service to existing yacht and dinghy sales accounts as well as identifying new routes to market for Seldén's expanding range of rigging, sail handling and deck hardware products.

In addition, Richard will be involved in spar and boat package specification for OEMs as well as product design, testing and production planning.

Starting in the marine industry in 1999 with the Marine Force chandlery group before spending several years teaching sailing both in the UK and aboard, Richard returns to Seldén following his most recent role as workshop manager at Marine Matters in Warsash, Hampshire.

“Richard brings over 20 years of marine industry experience and product knowledge, across a wide range of different boats and different sailing disciplines,” says Sam Vaughan, head of sales at Seldén. “With his excellent knowledge of Seldén and its products from his previous tenures with us, we are extremely confident that he will be an outstanding asset to our growing team.”

Richard comments: “Seldén is an amazing company, it continues to go from strength to strength, never resting on its laurels of having world beating products. The people within the group are very knowledgeable, having been in the industry for a considerable amount of time. My aim is simply to do my best here. I am thankful that I have been able to return to an area of the industry I love, and that the team have made it so easy for me to do so.”

For more information on Seldén Mast and its products visit: <https://www.seldenmast.com>

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Seldén Mast Ltd



- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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