

News Release
For Immediate Release
19 November 2021

MDL's Green Tech Boat Show partners with Maritime UK SW for the second time

MDL Marinas is delighted to announce that Maritime UK South West (SW) will be partnering with its Green Tech Boat Show for the second year in a row.

Returning to MDL's Queen Anne's Battery Marina 16 - 18 June 2022, the Green Tech Boat Show is a dedicated platform for the marine industry to highlight its green products and technologies, allowing consumers to understand the sustainable options available to them.

At last year's event, Maritime UK SW, the leading UK ocean technology cluster, hosted a Clean Maritime Summit, which was attended by Maritime Minister, Roberts Courts MP. The summit brought together stakeholders to showcase innovation in clean marine technologies which could accelerate the cleaning up of the marine industry.

Building on last year's successful partnership, MDL is collaborating with Maritime UK SW to introduce a new trade aspect to the Green Tech Boat Show on the Friday, which will include an innovation hub.

"The innovation hub is designed to get marine business together to explore the different ways that the industry can reduce its carbon emissions and achieve net zero," says Tim Mayer, MDL's sales and marketing director.

"Decarbonisation is not something that can be achieved without cooperation and market demand. For example, for the electric boating market to develop, there needs to be an electric charging network in place before we'll see consumer demand for electric craft

Sheldon Ryan, Maritime UK SW's coordinator, comments: "We're delighted to be partnering once again with MDL's Green Tech Boats Show, as the show's aims align wholeheartedly with our organisation's. We're working to create a Clean Maritime Road Map, establishing local charging and e-propulsion ecosystems to build a clean marine environment – this is in everyone's best interest and the Green Tech Boat Show is at the forefront of this."

Maritime UK SW will also be exhibiting at the Green Tech Boat Show on the Saturday, ready to discuss its key capabilities of promoting innovation and collaboration, business support skills and investment.

For more information on all of MDL's boat shows visit: <https://www.mdlmarinas.co.uk/boat-shows/>

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For media enquiries, more information, product tests, or hi-res images:

MAA

Susannah Hart
Email: susannah@maa.agency
Tel: +44 (0) 23 9252 2044.

or

Mike Shepherd
Email: mike@maa.agency
Tel: +44 (0) 23 9252 2044