**News Release**

**For immediate release**

**19 July 2020**

**Get in front of the crowds, sell your boat at the Deacons Used Boat Show**

It’s a seller’s market. Anyone wishing to sell their boat this year will not find a better opportunity than the Deacons Used Boat Show taking place 10-19 September in Bursledon, Southampton.

With staycationing more popular than ever as the uncertainty over foreign travel continues, boating is booming, and many people are buying for the first time or upgrading their yachts. The demand for used boats has never been higher, so if you want to get your boat in front of the crowds, list your boat at the Deacons Used Boat Show.

And listing your boat in the show, organised by WhyBoats International Yacht Brokers, couldn’t be easier.

“Listing your boat for the show is as easy as picking up the phone. Just give us a call and we’ll do the rest.” says Andy Hyland, WhyBoats’ director. “The £300\*listing fee is really competitive and includes a whole host of benefits too.

“It really is the ideal time for anyone wishing to sell their boat. The market is really buoyant, and we’ve got a hungry pool of buyers ready to view the listed boats, both power and sail, ensuring a quick sale.”

By listing a boat with Whyboats at the Deacons Used Boat Show you will not only enjoy a discounted commission rate (5% plus VAT), but will receive a free lift, scrub and block off, two-months free storage ashore followed by 25% off storage ashore until 31st December 2021.

Taking place at the same time, and a short drive from, the Southampton International Boat Show, the Deacons Used Boat Show will showcase an extensive selection of used power and sail boats. Hosted at boatfolk’s Deacons Marina, Burseldon, Southampton the event will be open daily from 10am - 6pm.

For more information on selling your boat with WhyBoats at the Deacons Used Boat Show visit <https://www.whyboats.com> or contact WhyBoats on +44 (0)2382 120000 / info@whyboats.com

 \*Listing fee is £300 for boats up to 10m and £395 for boats up to 12m.

**Ends**

**Notes to editors**

High res images are available online at <https://maa.agency/media-centre>

**About WhyBoats International Yacht Brokers**

* Whyboats was founded in 2011 and is based in Deacons Marina and Boatyard.
* Whyboats is the UK and Ireland Exclusive Agent for Elan Yachts
* The Whyboats/Deacons Used Boat Show is regarded as the largest used boat show in the UK.
* For more information on Whyboats visit <https://www.whyboats.com>

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