

News Release
For Immediate Release
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'Change is coming' say eco exhibitors at first Green Tech Boat Show

The inaugural MDL Green Tech Boat Show has been deemed a great success by both organisers and exhibitors, with over 500 people visiting throughout the two-day show. Taking place at MDL's Queen Anne's Battery marina in Plymouth last weekend, the event showcased a selection of leading green technologies from eco conscious brands and exhibitors.

"We're delighted with how the show went at the weekend," says Tim Mayer, MDL's sales and marketing director. "Our vision was to bring together the marine community's innovators who are working towards a greener future for boating, and we did just that.

"We provided a dedicated platform for the marine industry to demonstrate how it's contributing to combatting climate change and highlighting products that sustainably meet the needs of the boating public."

Popular at the show was the exclusive line up of electric boats which visitors could get onboard including the Pulse 63 from RS Electric Boats which was very well received.

"It was great to get lots of positive feedback about the Pulse 63 and to see so many marine companies offering innovative green boating products and services - the change is happening," says Jon Partridge from RS Electric Boats.

"Big thanks to everyone who visited us at the Green Tech Boat Show this weekend, and to MDL Marinas for hosting such a well organised and interesting event."

Pixii Electric Boats also had "a very interesting show." Founder, Charles Hall comments: "It was great to talk to people who are early adopters in this new green space. We're looking forward to coming back next year. It's a very exciting time and we can't wait to be a part of the next industrial revolution with all these future thinkers."

The first show of its kind, designed for boat owners wishing to make boating as environmentally friendly as possible, the Green Tech Boat Show attracted a 'willing and inquisitive' audience.

"Change is coming, and the more people are prepared and informed, the better decisions they can make," explains David Cook, sales director at Lynch Motor Company. "The very nature of new technology means that people are still gathering information on their next new boat or upgrading their existing boat and the associated costs.

“We’ve been manufacturing electric marine propulsion systems for over 30 years and we consider the show a successful endeavour. The quality of the engagement with visitors and desire to understand the massive benefits of electric propulsion were evident. We’ll be back next year.”

The Green Tech Boat Show will return in 2022.

“We’ve received such positive feedback from the show we’ve already decided to make the Green Tech Boat Show an annual event. It’ll return to Plymouth on the same weekend in June in 2022,” says Tim.

“As a company, we want to become one of the most sustainable marine companies and we’re moving in that direction. Part of this journey though is educating people on how to enjoy boating in a greener and more sustainable way, and the Green Tech Boat Show unites businesses with the same goal, supporting this process.”

For anyone who missed the Green Tech Boat Show, the virtual version of the show will be available on the MDL Marinas’ website until the end of July. Access to the Green Tech Virtual Boat Show is via

<https://www.mdlmarinas.co.uk/green-tech-virtual-boat-show/>

For more information on MDL’s boat shows visit: <https://www.mdlmarinas.co.uk/boat-shows/>

Ends

Notes for editors:

MDL Marinas Group Ltd

- MDL Marinas Group is the UK’s leading marina and water-based leisure provider and one of Europe’s largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

