

**News Release  
For Immediate Release  
17<sup>th</sup> May 2021**

### **MDL's Green Tech Boat Show partners with Maritime UK SW**

MDL's Green Tech Boat Show is partnering with Maritime UK South West, the leading UK ocean technology cluster, to further highlight innovation in clean marine technologies.

Maritime UK South West is planning a Clean Maritime Summit in Plymouth on Friday 18 June, the day prior to the start of the inaugural Green Tech Boat Show (19-20 June).

"UK government and the maritime sector have set their sights on achieving net zero, both as an environmental imperative but also as a stimulus for economic growth," says Sheldon Ryan, Maritime UK South West coordinator. "The Maritime UK South West Clean Maritime Summit will bring together key industry partners in the south west to help achieve this aim.

"To make the shift we are going to need R&D, collaboration, and critically the power of the market. The Green Tech Boat Show will drive market demand by showing consumers that it is possible to enjoy boating without destroying the environment. It is in everyone's interests to build a clean marine environment and the Green Tech Boat Show is at the forefront of this."

Following the summit, Maritime UK South West will be exhibiting at the Green Tech Boat Show. Ready to discuss its key capabilities of promoting innovation and collaboration, business support skills and investment, the organisation will also be presenting its research offering carried out in conjunction with partner businesses and higher education establishments including South Devon College, the University of Plymouth and Exeter University.

"We're delighted that our Green Tech Boat Show is partnering with Maritime UK South West," says Tim Mayer, MDL's sales and marketing director. "The organisation's aims align with those of the show, which has been specifically designed for boat owners and watersports enthusiasts wishing to make the switch to greener options and enjoy their time on the water in the most environmentally friendly way possible."

The first boat show of its kind in the UK, the Green Tech Boat Show is a dedicated platform for the marine industry to highlight its green products and technologies, allowing consumers to understand the sustainable options now available to them.

Brands and organisations which will be demonstrating their commitment to combatting climate change and supporting a greener future for boating include: Aqua SuperPower, ARC Marine, ePropulsion, Fischer Panda UK, Marine Energy Systems, Maritime UK South West,

Pixii Electric Boats, Plymouth Boat Trips (E-Voyager), SportsArt: The green Fitness Company, The Bounty Project, The Green Blue, University of Plymouth and Vulkan Industries.

Tickets to the show are free but must be booked in advance via the MDL Marinas website. MDL Marinas is working closely with the local authorities in Plymouth to ensure that the event will be covid-secure and in line with the appropriate Government guidelines.

With only 70 landside stands and 30 on water berths available, space is limited. MDL advises any companies interested in exhibiting at the Green Tech Boat Show to not delay in contacting Tim Mayer via [t.mayer@mdlmarinas.co.uk](mailto:t.mayer@mdlmarinas.co.uk).

For more information on all of MDL's boat shows visit: <https://www.mdlmarinas.co.uk/boat-shows/>

**Ends**

#### **Notes for editors:**

##### **MDL Marinas Group Ltd**

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

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