



News Release For Immediate Release 15th April 2021

Win over £10,000 worth of prizes at the South Coast Boat Show

Two fantastic high-value prizes are up for grabs in a free prize draw at this year's South Coast Boat Show, 7-9 May 2021 at Ocean Village Marina.

First prize in the draw is an incredible year's free berthing* at any of MDL Marinas' UK marinas, starting any time between 7th June 2021 (the winner notification date) and 1st April 2022.

For second prize, show sponsor Raymarine is delighted to offer £4,000 worth of Raymarine equipment, including a new AXIOM+ 12 MFD with the new Raymarine Lighthouse Chart plus an AIS700 transceiver navigation package, allowing people to explore without limits.

To enter the draw, all you need to do is visit MDL's stand at the show and fill in an entry form. First name selected in the draw will win the fantastic year's free berthing, and the second name to be drawn will win the generous Raymarine equipment bundle.

"Boating has never been more popular, and whether you're just starting out or are a seasoned boater, it's a great time to berth with MDL," says Tim Mayer, MDL sales and marketing director.

"The lucky winner will be able to choose from any of our stunning UK locations plus experience all the benefits of our recently launched <u>Berthing plus Otium</u> package, ensuring they get maximum enjoyment from their boat."

Richard Marsden, Raymarine UK sales manager comments: "We're excited to be headline sponsors for the South Coast Boat Show and provide some of our award-winning equipment for one of the winners of the prize draw. We look forward to meeting everyone at the event in May and showcasing our new AXIOM+ Multifunction displays together our best-inclass, maritime navigation products."

So, if you're visiting the South Coast Boat Show it will definitely be worth stopping by MDL's stand to discuss your berthing requirements with the team, and to enter the draw to be in with a chance of winning a free berth or some Raymarine navigational equipment for your new or current boat.

The South Coast Boat Show is set to be stunner with a carefully curated selection of 60-plus boats from multiple global power and sail brands, perfect for those who are looking to purchase a brand-new vessel immediately, or within the next 6-18 months.

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Attendance at the show is free but by appointment only, helping keep people covid-secure. To book appointments to see your chosen power and sail boating brands and enter the prize draw visit: <u>https://bookwhen.com/scbs2021</u>

*The free berth is for a boat up to 18m in length and is subject to availability at the chosen marina. T&Cs apply.

Ends

Notes for editors:

Raymarine DockSense[™]

- Raymarine DockSense[™] assisted docking system is the recreational marine industry's first object recognition and motion sensing assisted docking solution. DockSense systems use intelligent FLIR machine vision camera technology to analyse real-world imagery while integrating with the vessel's propulsion and steering system to help boat owners in tight quarter docking manoeuvring.
- More about Raymarine: <u>http://www.raymarine.co.uk</u>

MDL Marinas Group Ltd

- MDL Marinas Group is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Holidays is part of the MDL Marinas Group, offering waterside holidays in luxury lodge and holiday park accommodation.
- New to the MDL Marinas Group, MDL Fitness is a range of green gyms where the fitness equipment converts human kinetic energy into electricity.
- MDL Marinas Group is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit <u>www.mdlmarinas.co.uk</u>

MAA

- MAA provides simple, no-nonsense solutions to companies' advertising, PR, media buying and marketing communications needs.
- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
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