



MDL MARINAS

**News Release**  
**For Immediate Release**  
**12<sup>th</sup> March 2021**

### **New base for Wesup at MDL Marinas' Mercury Yacht Harbour and Holiday Park**

Passionate about stand-up paddle boarding and the coastal lifestyle, Wesup is moving its Hamble River base to MDL Marinas' Mercury Yacht Harbour and Holiday Park. This base will be Wesup's second within the marina groups network, with one already established at its Torquay Marina.

Ready to open its new club house as soon as restrictions ease, Wesup is delighted with its new tranquil riverside location. "We're thrilled to be establishing our new base at Mercury Yacht Harbour and Holiday Park," says Wesup founder, Sean White. "Not only is it a beautiful part of the river with lots of creeks to explore, its sheltered from the westerly winds, creating an ideal environment for learners as well as more experienced paddlers."

Offering stand up paddle boarding and kayaking experiences to berth holders, holiday park guests and people from the surrounding area, Wesup provides all equipment needed to safely enjoy these fun on water activities, including buoyancy aids and wetsuits.

"All our instructors hold the Wesup Senior Instructor Award which we've been running for 10 years," continues Sean. "As there's no specific governing body for paddle boarding, we've created our own instructor levels and are spearheading a safe paddling campaign, ensuring an enjoyable and safe experience for all participants."

Situated on-site at the marina, Wesup's club house will also be the hub of its social activities, promoting the outdoor lifestyle. Staffed by senior instructors Harry Sullivan and Phoebe Vernon, the new base will be selling and hiring an extensive range of Fanatic paddle boards, from touring to racing, beginners to advanced.

"We're excited to welcome Wesup to Mercury Yacht Harbour and Holiday Park," says marina manager, Simon Cothill. "We're confident that this addition to our riverside community will be of benefit to everyone, offering berth holders something new and holiday park guests the opportunity to get out on the water while enjoying their time with us."

"It will also give local people the opportunity to enjoy our lovely restaurant and stunning marina location on the banks of the River Hamble."

MDL's Mercury Yacht Harbour and Holiday Park berth holders and guests receive a 20% discount on all paddleboard activities offered by Wesup.



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To find out more about Wesup visit <https://hambleriver.wesuphq.com/>.

For more information on MDL Marinas' 19 UK sites, premium berthing, boatyard services and holiday parks visit <https://www.mdlmarinas.co.uk/>.

**Ends**

### **Notes for editors:**

#### **MDL Marinas**

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Marinas is proud to be landlord to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

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