



MDL MARINAS

**News Release**  
**For Immediate Release**  
**29<sup>th</sup> March 2020**

### **Thames Valley Boat Show to go ahead 9-11 July**

Sponsored by TBS Boats, the Thames Valley Boat Show will take place at MDL's Penton Hook Marina 9-11 July 2021, following its postponement early this year.

This exclusive three-day show at Britain's largest inland marina is an ideal opportunity for high-quality power boats to be showcased to an audience ready to purchase and wanting to get afloat straight away or within the next 6-18 months.

Free to attend, but by appointment only, the Chertsey based event has already attracted a wide variety of boating brands both ashore and afloat, including Williams Jet Tenders, Kawasaki watercraft, Viking, Maxima, Sealine, Quicksilver, Cranchi and Ranieri with many brands offering immediate delivery or part exchange deals to get people out on the water sooner.

An extensive range of land-based exhibitors has also signed up to promote their products and services including chandlery, marine engineering, clothing brands, insurance and finance companies.

Following the success of the first show, dealers are looking forward to this year's show at a time when boating and watersports are more popular than ever.

"We exhibited at the first Thames Valley Boat Show and it was a great success for us," says Adam Buck, manager at Tingdene Boat Sales. "We sold two new boats over the weekend at what was a smaller show and picked up many new leads. We're looking forward to seeing what can come from an even bigger show."

Paul Smith from PSI Marine, who'll be exhibiting Raymarine, Garmin and Fusion marine electronics alongside the new and innovative Radinn Electric Jetboards, says: "We're excited to be returning to the Thames Valley Boat Show this year. We exhibited at the first show in 2019, it was really enjoyable and very busy. We generated some great enquires which turned into work and ongoing custom after the show."

The shore side area of the show will comprise 3 x 3 gazebos with light and power, just in case the weather isn't kind, while the 50 on-water berths will be accessible from the dedicated boat pier.

"The show is perfect for those new to boating, possibly thinking of buying for the first time, as well as more experienced boaters looking to upgrade," says Chris Manners from show



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sponsor, TBS Boats. “We feel that the smaller boutique shows are the future and we’re delighted at the way the show’s growing, attracting an increasing number of motorboat companies, as well as ancillary and accessories brands and we’re looking forward to a bigger and better show in 2021.”

MDL’s Penton Hook Marina is set in 80 acres with 575 berths. Situated on one of the most picturesque reaches of the River Thames, close to the vibrant town of Staines-on-Thames it’s perfect for hosting a show aimed at attracting serious buyers.

Boat viewings will be by pre-booked appointments only. For land-based exhibits, tickets will be available in advance. MDL Marinas is working closely with the local authorities to ensure that the event will be Covid-secure and in line with the appropriate government guidelines.

Spaces both on the water and ashore are filling up fast, so MDL advises any companies interested in exhibiting at the Thames Valley Boat Show to not delay in contacting Tim Mayer via [t.mayer@mdlmarinas.co.uk](mailto:t.mayer@mdlmarinas.co.uk).

For more information on all of MDL’s boat shows visit <https://www.mdlmarinas.co.uk/boat-shows/>.

## ENDS

### Notes for editors:

#### MDL Marinas

- MDL Marinas is the UK’s leading marina and water-based leisure provider and one of Europe’s largest marina groups, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain. Currently MDL Marinas manages 18 UK marinas and one in Spain.
- MDL Marinas is proud to be landlord to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

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For media enquiries, more information, product tests, or hi-res images:

MAA

Susannah Hart  
Email: [susannah@maa.agency](mailto:susannah@maa.agency)

or

Mike Shepherd  
Email: [mike@maa.agency](mailto:mike@maa.agency)



MDL MARINAS

Tel: +44 (0) 23 9252 2044.

maa.  
marketing | design pr media digital

Tel: +44 (0) 23 9252 2044

T: 023 9252 2044  
E: [susannah@maa.agency](mailto:susannah@maa.agency)  
[www.maa.agency](http://www.maa.agency)

MAA  
15 Haslar Marina  
Gosport  
PO12 1NU