

N e w s R e l e a s e

For immediate release

30th March 2021

Take a live boat tour at Ancasta's Easter Virtual Boat Show 1-5 April

Over an extended Easter Bank Holiday weekend (1st -5th April) more than 40 Ancasta brokers will be waiting onboard a selection of top quality new and used power and sail boats at Ancasta's Easter Virtual Boat Show, ready to answer questions and conduct live tours.

Taking a live tour is as simple as making a call to the Ancasta team member stationed on your vessel of choice, using the number provided. They'll then connect with you via WhatsApp, guiding you round both the interior and exterior of the boat, highlighting key features and answering questions that come to mind.

"We're really excited about the new live tour feature at our Easter Virtual Boat Show," says Nick Griffith, managing director at Ancasta International Boat Sales. "For the first time, visitors to our online show will be able to take video tours in real time with dealers on specific boats from across our extensive brokerage network."

James Sneller from Ancasta Chichester comments: "I'll be sitting on the back of a Trader 54 in Chichester Marina during the show, waiting for someone to call requesting a live tour. It's an amazing opportunity for potential owners to compare and contrast a wide range of new and used boats and have all their questions answered as if they were standing onboard with me or one of our other brokers.

"As lockdown comes to an end, and with boats selling almost as fast as we can get them on the system, the show is ideally timed for buyers to view and secure themselves a boat in time for this season."

The show will be open from 10am – 4pm daily. Using filters, visitors will be able to populate the marina according to their preference and budget. The show will include new and preowned stock that is available now, ready for this coming season.

In addition to finding out more about the sail and power boats on display, visitors can learn about berthing options, marine finance and Ancasta aftersales support. The Ancasta team will be on hand via live chat for the duration of the show to answer any questions about the ranges, spec options, delivery times and to provide quotes and advice on finance.

For visitors looking to Part Exchange an existing boat, Ancasta's staff will be able to provide an accurate valuation while online at the show or beforehand if required.

Ancasta is always ready to discuss its innovative ownership solutions which range from the traditional route to Shared Ownership, Financed Ownership, and Navigare Yacht and Lifestyle Investment Programs. Boat ownership is more accessible now than ever before.

To visit Ancasta's Easter Virtual Boat Show visit: <https://ancasta.com/events/the-ancasta-easter-virtual-boat-show-2021/>

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.

- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

Media enquiries via MAA: Susannah Hart – susannah@maa.agency, tel: 023 9252 2044