

## **N e w s   R e l e a s e**

**For immediate release**

**29<sup>th</sup> March 2020**

### **Sanlorenzo UK's new office opens at Swanwick Marina**

Sanlorenzo Yachts UK has opened a new office at Swanwick Marina near Southampton. This new facility will provide the UK market with direct access to Sanlorenzo's motor yacht portfolio as well as its stunning range of superyachts.

With this new office, UK and Ireland customers and brokers now have a local contact to discuss new and used Sanlorenzo Yachts. Sanlorenzo UK's new premises will physically open its doors to the public on Monday 12 April, with the team being available by phone or Zoom until then.

In addition to being able to advise on new and used Sanlorenzo sales, the experienced Sanlorenzo UK team is also well-placed to provide support and service to existing Sanlorenzo owners. Sanlorenzo Yachts UK has a significant aftersales service capability, ensuring the exclusive Sanlorenzo experience continues post sale.

For anyone looking to sample the Sanlorenzo ownership experience, Sanlorenzo Yachts UK provides a first-class charter service with access to a global fleet of Sanlorenzo yachts.

"We're delighted to be opening the new UK office where we'll be offering Sanlorenzo's yacht and superyacht ranges, along with high-end brokerage services and charter options," says Nick Hatfield, Sanlorenzo UK sales manager. "Our team will also be providing both current Sanlorenzo owners and prospective owners with an unparalleled level of knowledge, service and support surrounding yacht purchase and ownership."

"Feedback from owners and potential owners is that they're thrilled to have a local point of contact to the shipyard. The brand is already well known as the leading shipyard and now with a UK representative, clients have a direct link to these very special yachts."

Sanlorenzo's yacht portfolio comprises three ranges of skilfully crafted composite vessels:

The streamlined, elegant and well-balanced SL Yacht range is Sanlorenzo's planing yacht fleet, which includes the SL78, SL86, SL96A and SL102A models, all offering various interior layout possibilities allowing for complete owner personalisation.

Drawing inspiration from the lines of the transatlantic liners of the 1930, Sanlorenzo's semi-displacement SD fleet, 28-38 metres in length, affords outstanding range to reach those out of the way, secluded destinations.

With its forward reaching superstructure and large beach area, the Sanlorenzo SX is a true ‘crossover’ yacht ideal for sophisticated contemporary owners wishing to tailor their yachts to their own specific tastes and requirements.

Sanlorenzo’s superyacht division has been designing and creating metal superyachts since 2007. Its Alloy, Steel and Explorer lines enhance the yachting lifestyle as well as allowing more adventurous owners the possibility of discovering the more remote corners of the world

“Producing luxury motor yachts in the 20-70 metre sector, Sanlorenzo is synonymous with quality. If someone is looking for a truly customised yacht of unparalleled design, Sanlorenzo is the only option,” adds Nick.

“We’re looking forward to welcoming our customers to the new office, which is not only in the epicentre of British yachting on the Hamble River, but also the UK motor yacht hub that is Swanwick Marina.”

Sanlorenzo UK will be booking appointments throughout the British Motor Yacht Show at Swanwick 12 - 20 June 2021.

Sanlorenzo UK also has an office in London.

For more information on Sanlorenzo UK and the Sanlorenzo range visit <https://sanlorenzoyachts.co.uk>

For information on the Ancasta Group visit <https://ancasta.com>.

**Ends**

**Notes to editors**

High res images are available online at <https://maa.agency/media-centre>

**About Ancasta International Boat Sales**

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.



- For more information on Ancasta visit [www.ancasta.com](http://www.ancasta.com)



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