



MDL MARINAS

News Release
For Immediate Release
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New appointments underpin MDL Marinas' commitment to quality

MDL Marinas is delighted to announce the appointment of two new regional operations managers, and a new marina manager for its Mercury Yacht Harbour marina and Holiday Park.

Les Robertson and George Bovill both join MDL as regional operations managers, looking after MDL's 19 marinas and boatyards between them.

Joining MDL with a wealth of experience from the hospitality, retail and leisure industries, Les most recently worked within the holiday park sector area as commercial director at Sandy Balls Holiday Village and then head of commercial operations for Aria Resorts.

"I am delighted to be joining MDL Marinas," says Les. "My entire career has been about delivering exceptional customer service and I'm looking forward to developing a team to continue to up-hold MDL's brand values as well as take its service and operational standards to the next level."

George Bovill comes to MDL with 18 years of customer service and operational experience from time spent in various customer focused businesses across the restaurant industry. He says: "As regional operations manager, one of my key focuses will be enhancing our customers' journey, from providing first class customer service to ensuring that all our marinas are beautifully presented and maintained.

"I'll be spending my days in the marinas, working closely with the on-site marina teams and supporting them to deliver MDL's industry leading quality service and standards."

Since joining MDL's growing team, Les and George have been busy conducting quality audits of the marinas as part of MDL's Quality Audit Programme, which is designed to help improve the cleanliness and appearance of MDL's marinas.

The next year will see regular audits carried out across its extensive marina network, ensuring the processes and practices in place are consistent with delivering the standards of excellence that MDL strives for.

In addition, Simon Cothill has been promoted to marina manager at Mercury Yacht Harbour and Holiday Park, following two years as dock master at MDL's flagship Ocean Village Marina. With considerable yachting and management experience, Simon is ideally placed to take the helm at Mercury, running both the Yacht Harbour and growing Holiday Park.

"I cannot wait to start this new chapter of my career with MDL," says Simon. "I'm looking forward to getting to know our berth holders and holiday park guests, and making Mercury Yacht Harbour one of the top marine leisure destinations on the River Hamble."



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These new appointments highlight MDL's ongoing commitment to providing the best quality of both services and facilities for its berth holders, tenants and visitors.

For more information on MDL Marinas' 19 UK sites, premium berthing, boatyard services and holiday parks visit <https://www.mdlmarinas.co.uk/>.

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Notes for editors:

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain. Currently MDL Marinas manage 18 UK marinas and one in Spain.
- MDL Marinas is proud to be landlords to over 500 marine businesses, with over 260 staff delivering the unique MDL experience to all berth holders, visitors and commercial partners.
- The company also advises on worldwide marina developments.
- For more information visit www.mdlmarinas.co.uk

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