

N e w s R e l e a s e

For immediate release

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Seldén Mast's new carbon furling mast brings performance sailing to the cruising market

Seldén Mast has unveiled its first carbon furling mast, a lighter weight furling rig designed to enhance the performance of cruising yachts in the 48ft – 75ft range.

Designed for and installed on a new Hallberg-Rassey 50, the first of Seldén's new mast range has an electric drive and hydraulic outhaul, ensuring ease of sail handling as well as increased performance.

With the mast section for a Seldén carbon furling mast being 39% lighter than its aluminium counterpart, upwind performance is improved and pitching reduced, giving those onboard a better overall sailing experience.

Seldén has been fine-tuning its furling mast systems for over 30 years, with all its furling masts coming with manual, hydraulic or electric drive options. Upgrading to carbon is the next logical step, offering cruising sailors the same performance benefits as racing sailors.

“Larger boats with small crews call for smart sail handling and we are constantly pushing our product development in that direction,” says Seldén's CEO, Peter Rönnbäck. “The benefits of carbon fibre masts have been appreciated by racing sailors for decades so why wouldn't a cruising sailor be offered the same deal?”

For owners who might be looking to upgrade, or yacht builders who would like to offer a carbon furling mast option, it's an easy transition. Whether a yacht has an aluminium or carbon conventional slab reef rig or a furling mast, the same deck ring can be used, reducing costs for both parts and labour.

All Seldén's carbon masts, both furling and conventional, are manufactured at its facility in Gosport using its unique computer-controlled mandrel filament winding technique.

To find out more about Seldén Mast's carbon technology visit: <https://www.seldenmast.com/products/masts/>

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Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Seldén Mast Ltd

- Seldén Mast Ltd is the UK subsidiary of the Seldén Group, with facilities for manufacturing carbon, dinghy and custom yacht spars.
- The company is the world leader in dinghy spars, with more races won with Seldén spars than any other brand.
- Working in partnership with large OEM dinghy builders, Seldén Mast Ltd designs and manufactures complete kits of parts for boats.
- Seldén Mast Ltd manufactures custom yacht spars for some of the world's most prestigious brands. The design department combined with the state-of-the-art fabrication facilities (for both carbon and aluminium masts) allows Seldén Mast Ltd to customise the standard yacht product to the higher levels of quality and functionality required by the world's most exclusive yacht builders.
- For more information on Seldén Mast visit <http://www.seldenmast.com>

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