



MDL MARINAS

News Release
For Immediate Release
15th October 2020

Otium members offered fantastic winter bonuses with MDL

MDL Marinas is offering fantastic bonuses, through its new [Otium](#) loyalty programme, to close out the main boating season.

With extra points to be had to spend on berthing, fuel or boatyard services, MDL is proudly doubling reward points for its Otium members (Otium is open to applications from berth holders and visitors who make the most of MDL's extensive marina network).

Scrub up for winter and earn double points

During October and November, MDL is doubling its Otium points on all lifting, pressure washing or storage booked at any MDL boatyard. This means that for every £100 spent on boatyard services, members get back £28 of equivalent points to spend elsewhere.

Boost your points on winter berthing and experience 100% more

Members who utilise monthly berthing at one of MDL's 15 participating marinas between October and December, will earn 100% bonus Otium points to spend on MDL services.

This means that if someone spends £500 on a monthly berth, they'll receive £500 worth of points, so they could, for example, enjoy a free month's berthing in the same location.

MDL says this is ideal for anyone wishing to keep their boat safe and secure over the winter months, or for those wanting to carry on cruising from the comfort and convenience of a marina berth, serviced with excellent shoreside facilities.

"We're delighted to be able to offer our customers such fantastic services and berthing options this winter, plus an opportunity to save with Otium," says Tim Mayer, Sales and Marketing Director at MDL. "For those not already enjoying the benefits of our new loyalty programme, it's free to join, why not start today?"

The double points are available for a limited time only and subject to availability.

Additionally, customers looking for an annual berth can also join Otium. Those who book by 30th November 2020, will enjoy this year's prices. They'll also receive a 6% reduction for payment in advance and 10% of their berth value in Otium points.

This means a 12-month berth at Ocean Village Marina in the heart of Southampton can be enjoyed for just £482* per month, while the berth holder earns 48 points every month to spend on any of MDL's services including fuel, boat lifting or overnight stays.



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It also means a boat can be stored in the Dry Stack at MDL's Hamble Point Marina on the River Hamble and enjoy unlimited launching on demand, seven days a week, for just £477* per month. Plus, the owner will rack-up 46 points every month, with one point equalling one pound to spend on whatever they choose.

Find out more and choose a marina via <https://www.mdlmarinas.co.uk>

If you want to take advantage of these fantastic offers get in touch with your chosen marina and book now, or join Otium today www.mdlrewards.co.uk

*prices based on a 10m boat.

Ends

Notes for editors:

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain through Freedom Berthing. Currently MDL Marinas manage 18 UK marinas, 1 in Italy and 1 in Spain.
- MDL Marinas is proud to be landlords to over 500 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

MAA

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