

N e w s R e l e a s e**For immediate release****10th September 2020****Yamaha's extensive outboard range showcased during Southampton's September boat shows**

Yamaha's range of outboards are featured on a significant proportion of the boats on display at BOATS2020 and the Ocean Village Boat Show, 11-20 September 2020. The stunning number available underpin the breadth of Yamaha's outboard range - with an outboard for every boat.

The company's 60-year heritage of innovation in design and marine engineering means Yamaha outboard are in proud position on RIBs, tenders, day cruisers and overnights. Simply put, Yamaha has the right outboard to complement a boat's design and capability and they're all on show in Southampton over the next couple of weeks

BHG Marine

Lymington based BHG Marine will showcase an extensive line-up at BOATS2020 featuring the Gemini WR 680 paired with the Yamaha F175.

"Yamaha motors are the right outboard choice whatever size of boat," says Daniel Yeates, Jeanneau sales manager at BHG Marine.

"Whether you've got a smaller tender to get you to and from the shore, or a big RIB to fly across the Solent – maybe nipping from Lymington to Cowes for a spot of lunch, we always supply Yamaha. They're very reliable and very powerful. And for the smaller boats, where you need to get in and out of gear regularly, Yamaha always come out on top. That's why we're taking them to Boats2020.

"We choose Yamaha engines due to their legendary reliability, leading the outboard market. All outboards in the range have great power to weight ratio, with large displacement engines for better torque and quieter, smoother running. In particular, when fitting the Yamaha engines to the larger Jeanneau powerboats, the engines are noticeably quieter and smoother than the competition," Daniel says.

BHG Marine is also showcasing the Linder Arkip 530 with a Yamaha F100, Linder 445 Catch with a Yamaha F30, Linder 400 with a Yamaha F15, Cabrio 270 and Cabrio 310 Alusmart both with Yamaha F8s, Cabrio 320 with a Yamaha F9.9, Yamboat 245STi with a Yamaha F2.5 and a Zodiac 270 Aero with a Yamaha F6. Completing BHG's offering is the Rigiflex 360 with a Yamaha F9.9 and the Rigiflex 400 with a Yamaha F25.

Ideal Boats

Well known distributor of luxury power boats, Ideal Boat will be displaying an incredibly beautiful selection of Finnmaster boats including the UK debut of the R6 and T6 boats, as well as the T7 and T8;

sporty cabin boats capable of cruising the coast for a weekend away or simply a spot of lunch and watersports in your favourite bay - all coupled with Yamaha outboards - across the boat show sites.

The new Finnmaster R6 is a versatile bowrider for sunny summer days, ideal for day cruising, water sports, fishing and numerous other purposes. The R6 is easy to move around in and offers plenty of comfortable seating areas for up to 6 persons, either on the large U-sofa in the cockpit, or in the bow. The standard fill-in cushions from the sofa allow you to form a spacious sunbed in the cockpit. You can also convert the cosy and sheltered seating group in the bow to a sun deck. There is plenty of storage space beneath the benches for water skis and many other sensible details that make boating easy and safe for the whole family. The standard equipment of the boat is comprehensive, with stylish LED docking lights, a table, fenders with covers and a 9" chart plotter all as standard equipment. The boat is displayed with a Yamaha F150 outboard.

The new day cruiser, Finnmaster T6, is clearly as beautiful, fun and practical as its big sisters in the T Series. The Finnmaster T6 consists of cutting-edge design, practical details and sporty looks. The short bow, the stylish hull graphics and the modern LED docking lights finish the overall impression. The spacious dinette in the cockpit consists of a U-shaped sofa and a double wide co-pilot's seat with folding backrest. It's versatile with a sofa seating for even a large group for up to seven people to sit in comfort. It can also easily be converted into a comfortable sundeck with the standard fill-in cushions from the sofa. In the cabin you find a large double berth, a seat and a table. With the fill-in cushion the double berth enlarges to cover the whole bow. Further, the level of standard equipment is comprehensive, including almost everything from plotter to canopy. The sturdy hull guarantees excellent manoeuvrability for versatile and safe boating. The boat is displayed with a Yamaha F150 outboard.

Ideal Boats are also displaying their AMP amphibious RIB on the shore at BOATS2020. The AMP 7.1 is a very sought-after size; big enough to allow full customization and design of the platform and have enough space for storage and personnel while having the ease of manoeuvrability of smaller boats. This Amphibious boat is ideal for small families to enjoy a great day on the sea, powered by a Yamaha F200.

The Robalo R272 centre console is also displayed with twin F250 Yamaha Outboards. Whether you're fishing or running through rough seas, Robalo's new R272 centre console flagship sparks an adrenaline rush unlike any other fishing boat. Unique style. Phenomenal overall performance. Dry ride. Best-in-class features. The R272 is primed to tackle any adventure.

See Ideal Boats and its line-up of Finnmaster, AMP, Robalo and Chaparral Boats at BOATS2020

MCC Marine

"We work predominantly with Yamaha as its engines are smooth, look elegant and have a modern feel which complements our range of boats. We've had a great year so far and we're looking forward to welcoming visitors onboard our tenders during BOATS2020 to help them really understand the features and benefits of a SUR tender," says Craig McCarthy of MCC Marine. MCC Marine offers complete boat sales solutions, including help with fitting out the quality SUR tenders - the company's the sole importer of SUR for the UK, Ireland and Jersey.

MCC Marine will show three tenders at Boast2020: the SUR 370 Prestige, SUR 310 and SUR 330 Classic all featuring Yamaha outboard models from the F20 to F25.

Wills Marine – Grand RIBs

UK distributor for Grand RIBs, Wills Marine, is showcasing Yamaha outboards across five models from its Grand RIBs range. The Goldenline 750, 420 and 380 will be powered by the F250, F60 and F30 respectively. The Drive 600 will feature the F130 and the Silverline 470 the F70.

“We’re looking forward to seeing what the show will bring,” says Dan Arscott, Sales Manager, Wills Marine. “We’re expecting the next year or two to be a challenge, but we’re really excited to be working closely with such a well-known outboard brand as Yamaha and growing our business alongside them.”

"We're delighted that so many of our outboards will be on display at two such prestigious shows," says Matthew Bryant of Yamaha. "Everyone knows Yamaha outboards range from workhorses for water taxis, harbour masters and the British Sailing Team, to pure bred marine outboards for luxury RIBs and offshore vessels. The build quality, the reliability, the ability to work in extreme conditions are what our customers come to us for. So, it's wonderful to see them coupled with such a wide selection of craft over the next two weeks."

Sea Ventures – UK Debut

The Jeanneau Merry Fisher 795 Series 2 UK debut takes place at The Ocean Village Boat Show. Displayed by Sea Ventures of Hamble and powered by Yamaha this second edition of an extremely popular vessel is sure to be a success in UK waters.

A true weekender with a Yamaha outboard engine, the new merry fisher 795 series 2 features a dynamic design and a new hull with a versatile, traditional v shape. She delivers more power and higher performance at sea, as well as stability and undeniable comfort while under way.

Perfectly adapted for family coastal cruising, the U-shaped cockpit saloon is inviting, spacious, and transforms into a sundeck for moments of relaxation. This vast cockpit open to the sea is a real invitation to swim, with its generous aft swim platform.

In addition to the Merry Fisher 795, Sea Ventures has a wide variety of Jeanneau vessels on display at the Ocean Village Boat Show including the Merry Fisher 895 and Cap Camarat 9.0CC.

The Ocean Village Boat Show is free to attend for serious buyers. For more information about the show and to book appointments visit <https://www.mdlmarinas.co.uk/events/2020-09-11/the-ocean-village-boat-show/>.

All tickets for BOATS2020 must be pre-purchased at www.boats2020.co.uk.

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Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Yamaha Motor Europe

- For more information on Yamaha visit <https://www.yamaha-motor.eu/gb/en/>

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