

N e w s R e l e a s e

For immediate release

29th September 2020

Ancasta expands European brokerage network with new offices in France and Belgium

Ancasta, the leading international boat sales company, is opening new sales offices in La Rochelle, France and Nieuwpoort, Belgium, expanding its European brokerage network.

Focusing on the Belgian and Dutch markets, the new office in Nieuwpoort will be headed up by Karl Verhaegen. Karl has a wealth of marine industry experience after spending many years of his life at sea as a professional master mariner, sailing around the world on a variety of craft.

Providing the fullest possible brokerage and new boat service across the popular sailing area of La Rochelle will be long time Ancasta team member, Charlie Thwaites. Following a successful career dealing with sale and acquisition of high value property, Charlie joined Ancasta in 2016, working in his native Cornwall before focusing on the French and Mediterranean markets.

Karl and Charlie's backgrounds will ensure they can deliver the high level of service, quality of care and wide choice customers have come to expect from the Ancasta brand, whether it's buying a new, or pre-owned, sail or power boat.

These two new offices bring Ancasta's total to twenty-two locations across the UK and Europe.

Nick Griffith (MD) at Ancasta International Boat Sales, says: "It's great to see Charlie progressing his career with Ancasta, and I'm delighted to welcome Karl to the team, expanding our network of highly skilled boat sales personnel. With their knowledge of boats and love of being on the water, they both really understand the marine industry. We're extremely confident they'll do well and offer their customers unparalleled service, giving the best experience possible to vendors and purchasers alike."

Both new offices will be connected to the extensive Ancasta sales and marketing network. For owners looking to sell, this means their yachts are featured via Ancasta's market leading websites, magazines, database and office network, meaning there will be 40+ brokers working on their behalf, providing maximum reach to find potential buyers.

And for buyers? Karl and Charlie can offer advice at the start of the buying process, and when further along, can arrange the full complement of services from finding storage and berths, to guidance through any taxing paperwork.

To contact Ancasta Nieuwpoort, call Karl on +32 (0)478 280546 or email karlverhaegen@ancasta.com

To contact Ancasta La Rochelle, call Charlie on +44 7780 690475 or email lارochelle@ancasta.com

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 22 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

Media enquiries via MAA: Susannah Hart – susannah@maa.agency, tel: 023 9252 2044