

News Release
For Immediate Release
13 August 2020

MDL Marinas confirms exciting line-up for Ocean Village Boat Show

The Ocean Village Boat Show – taking place on the 11-20th September – has confirmed its line-up, and it's looking pretty spectacular. Over 80 stunning boats will be on display from global power and sail names.

Invitations will be sent to carefully selected customers in the next few days, inviting them to book an appointment with one of the following brands, including: Arcona Yachts, Axopar, Azimut, Bavaria Yachts, Bayliner, Beneteau Power, Beneteau Sail, Brig RIBS, Cranchi, Cobra, Comitti UK & Caribbean, Dazcat, Dehler, Discovery Yachts, Dufour, Elan, Excess catamarans, Fjord, Fontaine Pajot, Galeon, Greenline Yachts, Hanse, Hylas, J-Boats, Jeanneau, Lagoon, Moody, Najad, Nautitech, Neel, Nimbus, Nordstar, Prestige, RS Sail Boats, Sea Ray, Sessa, and Seward.

Plus FlexiSail and Pure Latitude will be showcasing their membership clubs.

The Ocean Village Boat Show is now classed as full, with no remaining space for any on-water exhibits. In fact, MDL reports, it's having to turn exhibitors away.

But those guests who visit will not feel overwhelmed. The numbers of visitors are restricted on a daily basis. With that in mind, MDL has designed the show to run over ten show days, allowing an optimum number of visitors to access the site in a carefully controlled manner.

MDL has put a raft of measures into place, and has been working with Southampton City Council to make sure that show's exhibitors, visitors and wider team are confident in the measures taken – helping to keep people covid-secure.

The pontoons have been carefully adapted with connecting 'bridges' to make a one-way system. Everyone on site will be asked to wear a mask at all times, and be asked to make use of hand sanitiser placed around the site. Each boat will be thoroughly cleaned after each appointment by the dealership teams. Visitors will have the opportunity to complete test and trace details in advance, to save time at any potential pinch points when arriving at the show.

This means that only those who have booked an appointment in advance can visit the show. Appointments can be made via a booking portal on [MDL's website](#) which lists all the models available to view, and controls the number of people at the Ocean Village Boat Show at any

one time by limiting entry to two people per ticket. Visitors are asked to arrive just 30 minutes before their appointment, but they have the opportunity to look around other models on display after their appointment (if the exhibitors aren't with other guests, or conducting a deep clean).

"We've been overwhelmed with companies wanting to exhibit," says Tim Mayer, MDL's sales and marketing director. "There's a real appetite to get boats in front of serious buyers. Although all the online events over the past few months have been successful, and we're hearing stories of second-hand boats selling fast, there's nothing like taking your time, in a stunning environment, to fully appreciate the boat you're thinking of buying.

"We're doing everything in our power to make sure that this show runs smoothly, and offers carefully controlled access to the spectacular brands we've lined-up. It'll be a brilliant couple of weeks for Southampton – a truly unique end to what's been a unique season.

"And of course, we can't wait to show off our five-star marina to all those who visit, as when they purchase their dream boat, they'll obviously need somewhere equally as stunning to berth."

The Ocean Village Boat Show is free for serious buyers to attend. Visitors must have a pre-booked appointment to gain access to the site so that numbers on the pontoons can be carefully controlled at all times.

For more information about the show, visit <https://www.mdlmarinas.co.uk/events/2020-09-11/the-ocean-village-boat-show/>.

Ends

Notes for editors:

- For more information about the show, visit <https://www.mdlmarinas.co.uk/events/2020-09-11/the-ocean-village-boat-show/>
- High res images are online via <https://maa.agency/media-centre/>

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain through Freedom Berthing. Currently MDL Marinas manage 18 UK marinas, 1 in Italy and 1 in Spain.
- MDL Marinas is proud to be landlords to over 500 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.

- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

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