

N e w s R e l e a s e

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SOUTH COAST BOAT SHOW TO MAKE ANNOUNCEMENT EARLY JULY

The South Coast Boat Show will make an announcement in early July about its next show dates. Although scheduled for 3-5 July 2020, the July show is being postponed in light of the challenges of a very high footfall alongside Covid-19.

“Even though the government has relaxed some of its guidelines,” says Scott Farquharson, MDL Ocean Village Marina manager, “we’re taking every sensible precaution to keep our exhibitors and visitors safe. It’s not what we’d hoped for, but we know that all our pre-registered guests will appreciate that we’re taking their health seriously.”

More information about the fabulous array of global power and sail brands who exhibit at the south coast’s favourite show is available from SouthCoastBoatShow.com

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Editors’ notes

Images

For a high res version of The South Coast Boat Show logo, please visit MAA’s media centre at maa.agency.

Raymarine DockSense™

- Raymarine DockSense™ assisted docking system is the recreational marine industry's first object recognition and motion sensing assisted docking solution. DockSense systems use intelligent FLIR machine vision camera technology to analyse real-world imagery while integrating with the vessel’s propulsion and steering system to help boat owners in tight quarter docking manoeuvring.
- More about Raymarine: <http://www.raymarine.co.uk>

MAA

- MAA provides simple, no-nonsense solutions to marine companies’ advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
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