



MDL MARINAS

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News Release
For Immediate Release
14th May 2020

MDL Marinas launches Simply Berthing, an economical package for small boats

MDL Marinas is launching Simply Berthing, a brand-new berthing package for boats under 9.9m, at the Ancasta Virtual Used Boat Show on 21st May 2020. Boat owners will be able to register their interest at www.mdlmarinas.co.uk/simply. Boat owners will be able to get quotes or purchase from 21st May.

Simply Berthing is designed to encourage new boaters to experience the delights of being in an MDL marina, by offering a no-frills attached, highly competitive rate, for small boats. The Simply Berthing package will be available at all of MDL's 18 UK marinas subject to availability.

Those opting for Simply Berthing will have a safe and secure berth, access to shoreside facilities and some of MDL's wide range of services. (Small boat owners still have the option to choose Freedom Berthing which includes core benefits of boatyard discounts, storage ashore, fuel at cost and free car parking.)

"Our new Simply Berthing package is primarily designed for first time boat owners," says Tim Mayer, MDL's Sales and Marketing Director. "We wanted to create a berthing package to help reduce the financial barriers to boat ownership and encourage more people to buy, supporting the wider marine industry."

Information on MDL's Simply Berthing will be available at the Ancasta Virtual Used Boat Show at <https://ancasta.com/events/the-ancasta-virtual-used-boat-show-2020/> for the duration of the show.

"We're thrilled to be launching Simply Berthing at Ancasta's Virtual Used Boat Show," continues Tim. "One of the biggest boat purchase considerations is where to keep it, and we can help with this by giving economical access to a high-quality marina berth."

For those interested in finding out more about MDL's new Simply Berthing package visit the Ancasta Virtual Used Boat Show at <https://ancasta.com/events/the-ancasta-virtual-used-boat-show-2020/> or find out more information at <https://www.mdlmarinas.co.uk/simply>

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Notes for editors

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members 150 destinations to cruise to in the UK, France, Spain and Portugal through Freedom Berthing. Currently MDL Marinas manage 19 prime marina locations.
- MDL Marinas is proud to be landlords to over 300 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.marineagency.com

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