



MDL MARINAS

News Release
For Immediate Release
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Boat owner wins a year's free berthing with MDL Marinas

One very lucky boat owner has won an incredible year's free berthing with MDL at its Northney Marina.

Entering MDL's Win a Free Berth competition online last year, the winner has just been notified of his fantastic win. "I am over the moon," says Mr Phillips. "Not only do I get a free berth, it gives me the opportunity to move my boat closer to the Solent, where most of my boating is done."

Having started boating ten years ago while living in Surrey, Mr Phillips and his family subsequently moved closer to the south coast. Passionate about being on the water the family, with the occasional friend in tow, spend many days onboard their 29ft motor cruiser visiting Priory Bay on the IOW to enjoy lunch while at anchor.

Currently mooring his powerboat in Chichester Harbour, Mr Phillips is delighted to be moving to an MDL marina. "Not only are the locations of MDL's marinas perfect for boating in the Solent, they have fuel too," continues Mr Phillips. "They've also got a great choice of other marinas for occasional overnight berthing."

"We are delighted to welcome Mr Phillips to the MDL family," says Maxine Lane, MDL's Head of Marketing. "We hope that he enjoys his time with us at Northney Marina and makes the most of all the Freedom Berthing benefits that come with his new berth."

Northney Marina is a Five Gold Anchor marina situated on the north shore of Hayling Island. Within easy reach of historic Portsmouth and the Solent, Mr Phillips and his family will be able to enjoy many days out on the water and stay at MDL's marinas in the River Hamble, Southampton and further afield for free with MDL's Freedom Berthing.

For more information on MDL's marinas visit www.mdlmarinas.co.uk

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Notes for editors

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members 150 destinations to cruise to in the UK, France, Spain and Portugal through Freedom Berthing. Currently MDL Marinas manage 19 prime marina locations.
- MDL Marinas is proud to be landlords to over 300 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.marineagency.com

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