



## N e w s R e l e a s e For immediate release 18 May 2020

## Ancasta's Virtual USED Boat Show gains momentum

The Ancasta Used Boat Show, powered by MDL Marinas, gains momentum as this week's opening draws near (21st May 2020).

There will be over 150 quality used boats on display in the unique purpose-built virtual marina. Using filters, visitors to the show can personalise the marina according to their preferences and budget.

The easing of lockdown has allowed some viewings and sea trials to go ahead, but large gatherings and events such as boat shows still remain restricted, making the Ancasta Used Boat Show a unique opportunity for the sale and purchase of both sail and power boats at this time.

Open daily from 9am – 6pm, for five days from Thursday 21<sup>st</sup> May, the Ancasta Virtual Used Boat Show enables visitors to browse boat details, 'virtually' jump onboard and join the broker for a video walk-through or 360-degree tour, experiencing all the enjoyment of a physical boat show, but without the milling crowds.

"Now that the majority of our Ancasta offices are now open again, with strict Covid-19 precautions in place, and access to marinas is available, there is no reason not to push forward with your boat search," says Will Blair, Ancasta Group Marketing Director. "Attending our Virtual Used Boat Show is a fantastic place to start enjoying the 2020 boating season."

Ancasta's brokers will be on-hand via live chat throughout each day to answer questions, discuss a possible part-exchange or arrange finance options. In addition, visitors can learn about berthing options, including MDL's new Simply Berthing package for small boats up to 9.9m, which is being launched at the show.

If planning to visit an Ancasta office, please call ahead, viewings are strictly by appointment only due to restricted hours.

For full details on the precautions in place, please see: https://ancasta.com/news/covid-19/

For more information on the Virtual Used Boat Show, please see: <a href="https://ancasta.com/VUBS">https://ancasta.com/VUBS</a>

**Ends** 





## **Notes to editors**

High res images are available online at <a href="https://maa.agency/media-centre">https://maa.agency/media-centre</a>

## **About Ancasta International Boat Sales**

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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