

N e w s R e l e a s e

For immediate release

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Sell your boat at Ancasta's Virtual USED Boat Show

Join the 100+ owners already registered to show their boats at Ancasta's Virtual Used Boat Show.

For five days, from 21st May 2020 at [ancasta.com](https://www.ancasta.com), Ancasta is offering a unique opportunity for current owners to market their boats in this unique climate.

"Our virtual used boat show is a fantastic opportunity for owners to sell their existing boats," says Will Blair, Ancasta Group Marketing Director. "With so many of the usual boat sales events being cancelled due to the current restrictions, we've created an arena where our customers can present their power and sail boats to a global audience, without leaving the house."

The show presents a unique opportunity for anyone looking to buy a used boat. At a time when options to view are limited, Ancasta has created a purpose-built virtual marina which, using filters, can be populated solely according to your preferences and budget.

In addition to finding out more about the sail and power boats on display, visitors can learn about berthing options, marine finance and Ancasta aftersales support. The Ancasta team will be on hand for the duration of the show to answer any questions via Live Chat.

This new online event, taking place on [ancasta.com](https://www.ancasta.com), will be sponsored by MDL Marinas.

"We're thrilled to have MDL onboard," continues Will. "Like us, MDL has years of experience as an operator, delivering first class service throughout a large network of locations across the UK and Europe. The show will enable potential buyers to explore berthing and marina options as well as find their next boat."

Tim Mayer, MDL's Sales and Marketing Director comments: "We're delighted to be able to support Ancasta to take this forward. By supporting this initiative to keep the industry moving in the current climate, we'll be contributing to the industry's recovery when restrictions are lifted."

The Virtual USED Boat Show follows the enormous success of Ancasta's first Virtual Boat Show, which saw over 7000 visitors from around the globe chat to dealers and take 360-degree boat tours, with a number placing deposits on their chosen models.

Get in touch with Ancasta via <https://www.ancasta.com/events/the-ancasta-virtual-used-boat-show-2020/> to discuss how they can help you sell your boat. The team will take care of the detail, ensuring the inventory, photographs and walk through videos are completed and your boat is entered into the show before its 'virtual' doors open on 21st May.

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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