

N e w s R e l e a s e

For immediate release

6th April 2020

Ancasta launches new Virtual Boat Show

Ancasta will be opening the doors to **The Ancasta Virtual Boat Show** on Tuesday 14th April 2020. The show will include the largest ever line-up of Groupe Beneteau products (Beneteau, Prestige, CNB & Lagoon Catamarans). Visitors will be able to compare and contrast different models, take time to view details or jump onboard to take a look around via 360-degree tours.

Ancasta's staff will be on-hand to answer any questions about the ranges, spec options, delivery times and to provide quotes.

Exceptional show deals combined with stock availability makes this an ideal opportunity for anyone looking to get afloat as soon as possible. Marine Finance is available on all the power and sailboats on display and there are Shared Ownership options too on many boats.

For visitors looking to Part Exchange an existing boat, Ancasta's staff will be able to provide an accurate valuation while online at the show or beforehand if required.

Unlike normal boat shows, there're no queues, no need to remove shoes, or even leave the comfort of the sofa.

The show will be open from 8am BST on Tuesday 14th April for ten days, with late night opening on Friday 17th April with brokers on hand until 10pm BST.

Simply log onto: ancasta.com/VBS, take a look around, jump onto live chat or drop us a line via the enquiry form and enjoy.

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.

- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

Media enquiries via MAA: Susannah Hart – susannah@maa.agency, tel: 023 9252 2044