

N e w s R e l e a s e

For immediate release

19th March 2020

The South Coast Boat Show announces new dates: 3-4-5 July 2020

The South Coast Boat Show, guided by Raymarine, has been rescheduled to the first weekend in July. Following the escalation of the worldwide pandemic, and UK Government advice to practice social distancing in order to reduce the spread of Covid-19, the organisers have taken a pragmatic approach.

The show will return to Ocean Village Marina in July 2020 featuring global power and sailing brands as well as an extensive land-based exhibition of ancillary services.

Free tickets can be claimed, and appointments can be made, via www.southcoastboatshow.com. Keep an eye on the site and on South Coast Boat Show social media for exciting announcements.

Ends

Editors' notes

Images

For a high res version of The South Coast Boat Show logo, please visit MAA's media centre at maa.agency.

Raymarine DockSense™

- More about Raymarine: <http://www.raymarine.co.uk>
- Raymarine DockSense™ assisted docking system is the recreational marine industry's first object recognition and motion sensing assisted docking solution. DockSense systems use intelligent FLIR machine vision camera technology to analyse real-world imagery while integrating with the vessel's propulsion and steering system to help boat owners in tight quarter docking manoeuvring.

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

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