

## News Release

For immediate release

1<sup>st</sup> August 2019

### Ancasta gets set for September boat shows

The team at Ancasta are going to be very busy next month, exhibiting at not one but three boat shows.

#### **Southampton International Boat Show 2019 (13<sup>th</sup> – 22<sup>nd</sup> September 2019)**

September will be dominated by the ten-day Southampton International Boat Show, Britain's largest festival of boating. Ancasta will be out in force representing four of the largest global power and sail brands: Beneteau Power and Sail, Prestige Luxury Motor Yacht and Lagoon Catamarans.

Ones to watch from across the 20 strong fleet of boats available to view at the boat show include:

**Oceanis 30. 1 (M134), is making its UK debut in Southampton.** This new addition to the Oceanis range may be the smallest, but manages to offer incredible sailing performance space inside and outside, giving unbeatable living room for its size and a focus on simplicity of use. This smart, robust little cruiser is "one of the best yachts to leave the Beneteau factory," according to Ashley Overton, Ancasta Sales Director. Also on display: Oceanis 35.1, 38.1, 41.1, 46.1, 51.1, First 18, 24 and Figaro3.

**Lagoon 46 (M146) is also making its UK debut at the Show.** The Lagoon 46 is the latest addition to the Lagoon multihull collection. Designed with families in mind, this wonderful new breed of catamaran makes living onboard easy-going and extremely pleasurable. Boasting generous sized living spaces with elegant style, the whole family will enjoy sailing on this luxury catamaran. Also on display: Lagoon 42 and Lagoon 40 (at Ocean Village).

**Prestige 590 (M604) is being launched in the UK at this year's show.** This new Prestige concentrates all the latest evolutions of the brand while respecting the tradition and heritage of Prestige Yachts. There are also genuine, innovative ownership solutions available from Ancasta, with ownership and management of the Prestige 590 from just £3,000 per month.

**Prestige 420 (M600) is celebrating its joint World Launch,** premiering at both the Southampton International Boat Show and at the Cannes Yachting Festival. Spacious and bright, enjoyable and high-performance, the Prestige 420 reflects the core values of the brand and offers an incredible use of space aboard a boat of this size. Also on display will be the Prestige 460s, 520 and 590.

In addition, Ancasta will be welcoming visitors interested in exploring the many innovative ownership options now available. With over 35 years of boat sales experience Ancasta is keen to help all visitors wanting to fulfil their boat ownership dreams, whether this is through the traditional route or through Shared Ownership, Financed Ownership, Navigare Yacht and Lifestyle Investment Programs or Traditional Yacht Charter.

“With the many different ownership options that we can now offer, boat ownership should no longer be a far-off dream. The reality is that if you do want to get afloat in your own boat, then we have a solution for you,” says Scarlett Sykes, Sales Manager, Ownership Solutions. “The first step is to come and see us at the boat show and have a chat to find out more.”

Anyone who would like to discuss the different ownership options should contact Scarlett on +44 (0)7776 649753 to arrange an appointment or visit the Ownership Solutions Team on Stand M142 at the Show.

The full list of boats to be presented by Ancasta at the Southampton International Boat Show can be found here: <https://ancasta.com/events/southampton-international-boat-show-2019/>

### **Swanwick Used Boat Show 2019 (13<sup>th</sup> – 22<sup>nd</sup> September 2019)**

For anyone wanting to sell their sailing or motor yacht this autumn, the Swanwick Used Boat Show is an event not to be missed. Deliberately scheduled to coincide with the Southampton International Boat Show (just 20 mins up the road) to maximise the number of buyers in the area at that time, you will not find a better opportunity to sell your boat.

Ancasta will be subsidising the cost of listing a boat with the company for anyone wanting to enter their boat into the show. The cost is normally £459 per boat but this year Ancasta is making it easier for owners by fixing the **entry cost at just £199 inc VAT \***.

For further information, or if you would like to enter your boat into the show, visit:

<https://ancasta.com/events/swanwick-used-boat-show-2019/>

### **Cannes Yachting Festival (10<sup>th</sup>-15<sup>th</sup> September 2019)**

The Yachting Festival in Cannes is one of Europe’s leading on water boating events and attracts all the major sail and powerboat brands to showcase their new worldwide models. Ancasta will be attending this year’s show and from the yachts being presented, four models are being launched onto the international stage at the event. These include: Beneteau First Yacht 53, Beneteau Oceanis 30.1, Beneteau Gran Turismo 32, and the Beneteau Swift Trawler 41 Fly.

The full list of boats to be presented by Ancasta at the Cannes Yachting Festival can be found here: <https://ancasta.com/events/cannes-yachting-festival-2019/>

\*T&Cs Apply

Ends

#### Notes to editors

High res images are available online at <https://maa.agency/media-centre>

#### About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit [www.ancasta.com](http://www.ancasta.com)

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