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News Release
For Immediate Release
15th August 2019

MDL announces Princess Motor Yacht Sales to open marine service centre at Saxon Wharf

MDL Marinas is delighted to announce that Princess Motor Yacht Sales has signed a ten-year lease at Saxon Wharf on the River Itchen, Southampton and is set to create a maintenance and retrofit centre for its customers.

Saxon Wharf already offers outstanding facilities for motor yachts and other large craft. Its position near to Southampton Water makes it the ideal location for large boats in need of secure, quick turnaround lift-outs, repair work or full-scale refits.

Princess Motor Yacht Sales is the world's largest distributor of Princess Yachts, a British luxury motor yacht manufacturer, well known for its forward-thinking designs and meticulous attention to detail.

"This is a really exciting development," says Richard Broadribb, MDL's Property Director. "Princess Motor Yacht Sales has a pre-eminent reputation, well respected in so many arenas, and we're delighted to be able to accommodate them on site. The company's presence highlights the benefits of Saxon Wharf in its location and quality of MDL's highly skilled team. We look forward to working with them for years to come."

Saxon Wharf boasts a 200-ton boat hoist as well as fully serviced pontoons able to accommodate boats of up to 80 metres. Its position so close to the Solent and right in the heart of Southampton city centre within easy reach of London and the M3, makes it a highly desirable location for marine businesses.

Since Princess Motor Yacht Sales started in 1964 the company's operations have expanded to include new yacht sales, used yacht sales, brokerage, charter, shared ownership, and aftercare services throughout the UK and in the Channel Islands, Spain, the Balearic Islands, Turkey, Switzerland and Germany. With her sister brand Argo Yachting, the company is also a distributor for Chris-Craft in the UK and the Balearics.

The boatyard at Saxon Wharf will be used to carry out the care and maintenance, along with bespoke upgrades of these beautiful craft.

T: 023 9252 2044
E: susannah@maa.agency
www.maa.agency

MAA
15 Haslar Marina
Gosport
PO12 1NU



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“Alongside growth in our Princess business, this facility will allow for the future growth of Argo Yachting along the south coast, providing a luxury brokerage and aftercare service to all yacht brands,” says Max Whale, CEO. “While we will retain our other sales and service office, Saxon Wharf will increase the scope and depth of our aftercare capabilities. It offers an excellent opportunity to build a bespoke unit around our customers’ present and future needs.”

To find out more about Princess Motor Yacht Sales visit www.princess.co.uk or for more information on MDL’s Saxon Wharf visit www.saxonwharf.co.uk.

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Notes for editors:

A low-res image of the Princess Motor Yacht Sales Service Team is attached. L-R: Pete Harwood, UK Aftersales Manager, Leon McGregor, Marine Technician Jane Kemp, Service Administrator, Chris Orchard, Marine Technician and Steve Coombes, Southampton Aftersales Manager

For high res images, please visit <https://maa.agency/media-centre/>

MDL Marinas

- MDL Marinas is the UK’s leading marina and water-based leisure provider and one of Europe’s largest marina groups, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain through Freedom Berthing. Currently MDL Marinas manage 18 UK marinas, 1 in Italy and 1 in Spain.
- MDL Marinas is proud to be landlords to over 500 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

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- From brand development to website design, digital marketing to PR, MAA offers a straightforward, knowledgeable and service-orientated approach.
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For media enquiries, more information, product tests, or hi-res images:

MAA

Susannah Hart
Email: susannah@maa.agency
Tel: +44 (0) 23 9252 2044

or Mike Shepherd
Email: mike@maa.agency
Tel: +44 (0) 23 9252 2044