

News Release
For Immediate Release
16th July 2019

MAA celebrates 10th anniversary

On Tuesday 16th July marine marketing agency, MAA, celebrated its 10th anniversary.

To mark the occasion the MAA team enjoyed lunch at the Island Sailing Club in Cowes, travelling in style from Gosport onboard Wetwheels Solent, one of the Wetwheels' Foundation's motorboats.

The agency was set up by leading marine industry figure, Mike Shepherd, in 2009 and since then has experienced consistently strong growth. Mike says: "This anniversary is a real milestone for us. Looking back, the last ten years have flown by and I am delighted with how the business has evolved. I look forward to seeing what the next ten years will bring."

MAA started life as the Marine Advertising Agency and remains fully integrated in the marine leisure market offering companies a full spectrum of marketing and communication services.

"We have expanded again in recent months, adding even more specialist services to our marketing menu. MAA's staff is its biggest asset and I am very lucky to work with such a talented team of people," continues Mike.

Now firmly established as one of the foremost agencies in the marine industry, MAA's range of services covers every aspect of marketing from advertising, PR, communications and media buying to brand development, websites, eCommerce, email and digital marketing campaigns and social media.

MAA hosts the annual MAA Press Lunch and has just announced Monday 18th November as the date for the pre-METS MAA Press Dinner in Amsterdam.

For more information visit www.maa.agency

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Notes to Editor:

- MAA was named Best Marine Company to Work For at the British Marine awards in March 2016.
- MAA's clients include Superyacht Tenders & Toys, Ocean Safety, MDL Marinas, Wessex Resins & Adhesives, Ancasta, Lowrance, Simrad and B&G.
- MAA supports local children's charity Friends of Picu and the Ocean Youth Trust (South).

Media enquiries:

High res images are available online at <https://maa.agency/media-centre>.

T: 023 9252 2044

Susannah Hart, susannah@maa.agency

Mike Shepherd, mike@maa.agency