

News Release

For immediate release

5 February 2019

Announcing:

THE SOUTH COAST BOAT SHOW

OCEAN VILLAGE MARINA, 17-19 MAY 2019

FEATURING GLOBAL POWER AND SAIL BOAT BRANDS

The South Coast Boat Show is being held at Ocean Village Marina, 17-19 May 2019. This brand-new event will feature the marine industry's most exciting and innovative global power and sail brands. There will be over fifty new boats on display for serious buyers to explore. The show is timed perfectly for those wishing to get afloat this season in a stunning 20-60 foot sail or power boat.

Over twenty top brands are already confirmed as exhibiting with more to come.

Exhibitors include: Arcona Yachts, Axopar London Group, Bavaria, Beneteau power and sail, Dehler, Dragonfly, Dufour Yachts, Elan, Fjord, Fleming, Fountaine Pajot, Galeon, Hallberg-Rassy, Hanse, J-Boats, Jeanneau power and sail, Lagoon catamarans, Marlin, Najad Yachts, Nautitech, Ocqueteau, Rhea, Sasga Yachts, Sargo and X-Yachts.

The South Coast Boat Show has been set-up to facilitate serious boat buyers who want to experience a high-quality range of product in stunning surroundings. With an extensive selection of leading global power and sail brands on show, it will appeal to those who are looking to purchase a brand-new vessel immediately, or within the next 6-18 months.

Dealers from across the region will be on hand, ready to offer expert knowledge and guidance throughout the process of buying, whether it's a first, second or third purchase.

Those who wish to attend The South Coast Boat Show are asked to visit:
southcoastboatshow.com and follow the registration process when it opens.

"We're delighted to be hosting this unique event," says Scott Farquharson, MDL's Ocean Village Marina Manager. "We're looking forward to welcoming the South Coast Dealers' Consortium to our stunning marina, with its five-star facilities, and also seeing all the amazing boats on show. It's an honour and a privilege to have been chosen as the location for The South Coast Boat Show, and here at MDL we're all really excited to be getting involved."

Ocean Village Marina is owned by MDL Marinas. It's in the shelter of Southampton Water, and right in the heart of the city itself, and is surrounded by shops, restaurants, a cinema and bars. The basin, formerly used for commercial ships, is deep enough to offer mooring facilities for tall ships and superyachts. It has also become famous for hosting the start or finish of round-the-world yacht races. The marina is home to a £50m luxury spa hotel complex, the city's tallest building, and exciting new restaurant and retail openings.

For more information about The South Coast Boat Show keep an eye on:
southcoastboatshow.com or contact info@southcoastboatshow.com.

ENDS

Images

For a high res version of The South Coast Boat Show logo, please visit MAA's media centre at maa.agency.

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.maa.agency

For further information contact:

Zella Compton
Zella@maa.agency
023 9252 2044

or

Mike Shepherd
Mike@maa.agency
023 9252 2044