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News Release

For immediate release

14 November 2018

Diamonds are a lodge-park's best friend MDL's Woolverstone Marina Lodge Park wins Diamond Award

Woolverstone Marina Lodge Park has won a 2018 Diamond Award for its exceptional quality and outstanding customer service. Presented by Hoseasons, the Diamond Award crowned Woolverstone as the Best Small Relax and Explore destination in the East of England.



Pictured: The Diamond Award was presented to Kelly Sharman (Woolverstone Marina manager), and team member Emma Coverley (left), by Hoseasons Head of Product Scott Drew (right), at the Hoseasons Annual Owners' Conference, in Newport.

“I was really delighted to accept this award on behalf of the marina team,” says Kelly Sharman. “It’s lovely to receive recognition of all the hard work which has gone into the lodge park over the past 12 months, and all the hard work which goes into making sure all our visitors are very well looked after when they arrive, and throughout their stay.

“We pride ourselves on the extras we offer and going that extra mile to ensure every customer has a great experience and hopefully returns at some point in the future. It’s a

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new venture for us, and I am extremely proud of the team, so well done to all. We are thrilled.”

Woolverstone Marina Lodge Park has been running for 12 months and has already proven a hit with discerning holiday makers whose reviews are online on the Hoseasons booking site (<https://www.hoseasons.co.uk/woolverstone>).

“The success of our business is ultimately dependent on how holidaymakers feel about their stay with us, so receiving an award based on the strength of our customer satisfaction scores is particularly pleasing,” Kelly continues. “We do everything we can to give our guests a first-rate experience whenever they visit, so it’s nice for the team to get the recognition they deserve.”

The marina lodge park, set in 22 acres of riverside woodland, currently features 10 lodges. The lodges are truly stunning. Each of them is unique but they all offer the same high quality in build and furnishings, plus guests all benefit from the outstanding service delivered by the Woolverstone Marina team. Some even feature private hot tubs for starlit nights plus four lodges cater for dogs (and come with complementary doggy treats, dishes and towels). They can accommodate up to eight guests with spacious open plan living and dining rooms, fully equipped kitchens, multi-channel TV, and en suite and family bathrooms. All have dedicated parking, luxury linen and towels, MDL WiFi and feature woodland balconies.

“All are welcome to stay in the lodges,” Kelly continues. “They’re perfect for a couple’s retreat, or a large family gathering. There’s plenty to do around here, whether you’re getting onto the water or enjoying all the tourist attractions. Find us on Hoseasons to experience our [Diamond Award winning park](#).”

ENDS

Notes for editors:

Image attached: (From left to right)

Members of the Woolverstone Marina Lodge Park team, Emma Coverley and Kelly Sharman, receive their award from Hoseasons Head of Product, Scott Drew (far right).

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Woolverstone Marina

Woolverstone Marina offers boatyard facilities for boat repairs or maintenance work. There is storage ashore for over 250 boats as well as yacht stores and undercover mast storage, a wide, easy-access slipway, and ample space for car parking and trailer storage. There is also a main Volvo Penta dealer on site along with a small chandlery and brokerage. Currently MDL is running winter offers, with one month's berthing at Woolverstone starting for a mere £30 per metre (more from mdlmarinas.co.uk).

MDL Marinas

- MDL Marinas is Europe's largest marina group, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain through Freedom Berthing. Currently MDL Marinas manage 18 UK marinas, 1 in Italy and 1 in Spain.
- MDL Marinas is proud to be landlords to over 500 marine business companies, with nearly 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe, China and Crimea.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
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