

Press release**15th August 2018**

**Superyacht Tenders and Toys announces the launch
of new company Shipyard Supply Co.**

Increased demand for quality superyacht deck equipment has led the founders of Superyacht Tenders and Toys (SYTT), Josh and Claire Richardson, to launch specialist deck hardware company Shipyard Supply Co (SSCo). The new business will be headed up by Luke Porter, formerly of Oyster Yachts, and will allow each company to focus on its respective market sectors.

Since its launch in 2011, Queen's Award winning SYTT has seen year-on-year growth in all aspects of its business, particularly in its deck equipment division.

Josh Richardson comments: *"By launching Shipyard Supply Co. we are evolving with the superyacht market and meeting the rapid growth in the demand for deck hardware. The new business will operate as a separate entity handling the manufacture and supply of everything from tender whips and fenders to custom stainless steel and carbon projects. This allows SSSCo to go beyond the scope of SYTT products and form new relationships and distributorships within the industry and we are very excited to have Luke onboard to manage all of this."*

Day-to-day operations at SSSCo will be overseen by Luke Porter (a former project manager at Oyster Yachts with superyacht industry experience), whilst Josh and Claire Richardson will focus on the continued success of SYTT.

Luke comments: *"It's an exciting time in the superyacht sector with increasing demand for bigger, better and more customised projects. As a former bosun on a superyacht I know how frustrating it can be spending time searching for quality products or finding local suppliers to work on custom projects, so it makes perfect sense to have a one stop shop for all deck equipment. Our aim is to offer market leading products with unrivalled customer service so that the sourcing and buying process is as easy as possible for purchasing departments and yacht crew."*

Peter Emmons, Technical Sales at SYTT, will join Luke at SSCO as Technical Manager, handling all deck equipment enquiries. However, Peter will continue to work closely with current SYTT clients, assuming a dual role in order to bridge the gap between the two companies in the early days.

SYTT will continue to provide deck equipment from across the range of suppliers with its ethos being to provide choice, not compromise and find the perfect solution for each individual client.

SSCo will be attending Monaco Yacht Show from 26th to 29th September and will have a stand at METS from 13th to 15th November. To meet the team and find out further information on the new company and its products, please contact info@shipyardsupply.co or visit www.shipyardsupply.co .

-END-

For further information please contact Josh Richardson:

Tel: +44 (0)23 8001 6363 / Email: info@sytt.co

Or

Luke Porter:

Tel: +44 (0)1473 598091 / Email: info@shipyardsupply.co

Notes to Editors:

About Superyacht Tenders and Toys:

Superyacht Tenders and Toys is the leading independent consultancy and management company specialising in all superyacht tender and toy needs and provides practical solutions for the World's finest yachts.

<https://superyachttendersandtoys.com>

About Shipyard Supply Co:

Shipyard Supply Co. manufactures, supplies and distributes the following products from its base in Ipswich, UK:

- Carbon tender fenders
- Transom fenders
- Inflatable fenders
- Fender hooks
- Tender mooring whips
- Lifting equipment (strops, jet-ski lifting kits, spreader bars)
- Custom inflatables (work platforms, jet-ski docks, beach clubs, submarine docks)
- Jet ski trolleys
- Awnings
- Ropes

- Games decks (padel, pickleball, soccer pitches)
- Safety gear
- Custom fabrication in carbon, GRP and stainless steel
- Timber deck furniture

Address:

Shipyards Supply Co.
Harkstead Hall Barns
Harkstead
Ipswich
Suffolk
IP9 1DB
UK

Website: www.shipyardsupply.co

Email: info@shipyardsupply.co