

News Release

For immediate release

23 August 2018

MDL Marinas to deliver 5-star experience to its members at TheYachtMarket.com Southampton Boat Show

MDL Marinas is delighted to reveal that within its hospitality lounge overlooking the main boat show marina (E52), Salcombe Gin will be hosting daily taster sessions and teach the art of distilling, while the 5-star Southampton Harbour Hotel spa team offers complimentary head, neck, and shoulder massages.

Known across its extensive network of over 120 marinas for its excellent customer service, prime locations and top of the line facilities, MDL Marinas is applying its key ethos of relax, enjoy and discover to its stand at TheYachtMarket.com Southampton Boat Show.

“We’re recreating the excellent experience people enjoy at our marinas,” says Dean Smith, commercial director for the European-wide group of marinas in UK, Italy, France and Spain. “There’s always something exciting happening onshore, so it makes sense to continue that at the Southampton Boat Show. We’re delighted to be welcoming two partners to the stand.”

Guest hosts

Salcombe Gin, a traditional copper pot, one-shot distiller based in Devon, will host a tasting session every day between 4 and 5pm on MDL’s stand E52 in the stunning members’ waterside hospitality lounge. Distilling masterclasses will take place on both Sundays (16 / 23 Sept), and Wednesday (19 Sept) between 3 and 4pm.

The **Harbour Hotel, Southampton** HarSPA, will also be offering complimentary head, neck and shoulder massages throughout the show. Known for their deep tissue massages to ease muscle aches and areas of tension, HarSPA therapists offer Lava Shell, Bamboo and Lomi Lomi massages in the 5-star hotel.

Relax, enjoy, discover

MDL is looking forward to welcoming over 4,000 members and their guests to its stunning waterside hospitality lounge. Visitors are encouraged to use the area as a meeting place, or somewhere to take a well-deserved break. With free WiFi, refreshments and massages from the Harbour Hotel’s spa staff, the lounge is the ideal place to relax in comfort.

Helping its members to explore with friends, MDL will showcase its impressive network of over 120 marinas. Visitors will also be able to discover the exciting benefits of becoming an

MDL member such as Freedom Berthing which gives access to the marinas in the European network at no extra cost, and upcoming offers that feature options for winter marina berthing and storage. Plus, it's the ideal opportunity to discuss Beds On Board, the accommodation scheme designed to unlock the economic potential of members' boats.

Additionally, the boat show offers a great opportunity to celebrate and enjoy the end of the season. On the members' balcony overlooking the marina, MDL's hospitality lounge offers a buzzing social environment, complimentary refreshments and fundraising events for the two great charities that the company supports.

"We love the Southampton Boat Show," Dean continues. "It's a great opportunity to touch base with our members and hear about their marina and cruising experiences. Plus, we enjoy meeting those who haven't stayed with us before, finding out about their sailing adventures, plans, and letting them know all about the benefits of becoming part of the MDL family. We're also really looking forward to sharing more information about the great work we're doing with the Blue Marine Foundation, the Ocean Youth Trust South and our Sail Training Awards. It's going to be a great show!"

Make sure that you plan time in your day to visit the stand (E52), enjoy the view and learn more about MDL Marinas.

ENDS

Notes to editors:

MDL Marinas

- MDL Marinas is Europe's largest marina group, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain through Freedom Berthing. Currently MDL Marinas manage 18 UK marinas, 1 in Italy and 1 in Spain.
- MDL Marinas is proud to be landlords to over 500 marine business companies, with nearly 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe, China and Crimea.
- For more information visit www.mdlmarinas.co.uk

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