

**News Release**  
**For Immediate Release**  
**22<sup>nd</sup> January 2020**

### **New regional boat show coming to MDL's Queen Anne's Battery**

The new West Country Boat Show will be held at MDL Marinas' Queen Anne's Battery (QAB) marina, Plymouth, on the weekend of 20<sup>th</sup> – 21<sup>st</sup> June 2020.

This regional show in Britain's Ocean City, supported by Plymouth City Council, has been set up in response to the growing demand for more intimate and locally focused shows, where people don't need to travel so far to experience and compare different boating brands. The show will be free to enter, and everyone is welcome.

On show will be a great selection of leading power and sail brand and with Princess Motor Yachts and Sunseeker Torquay Ltd already signed up to exhibit, the show promises to be one not to miss – both on and off the water.

The show is perfect for those considering their first boat purchase, those wanting to try something new or for seasoned boaters who are in search of a great day out. There will be live demonstrations and plenty of opportunity for visitors to get out on the water and have a go too.

The action isn't just on the water either with an exciting selection of land-based exhibitors showcasing their products around the marina basin as well as family focused entertainment. Amidst the live music from local performers and bands you can also take the opportunity to refresh and refuel with the tasty treats available onsite.

"The West Country Boat Show is a great opportunity for us to showcase our boats to a wider audience," says Richard Clarke, Princess Motor Yacht Sales. "The location couldn't be better for a boat show with plenty of space for exhibitors, both water based and on the shore, and in a city with such rich maritime heritage."

"We are delighted to be hosting this new event at our marina," says Chris Price, Marina Manager at QAB. "The show will enable the marine trade to be face-to-face with potential customers in a cost-effective and enjoyable way. From the exhibitors we already have signed up it is set to be a fantastic event for boat buyers, watersports enthusiasts and families alike."

Queen Anne's Battery is situated in the centre of Plymouth. There is easy access to the motorway and rail network ensuring visitors and exhibitors can arrive with ease. The marina's location at the entrance to Plymouth Sound means there is open water just moments away, ideal for sea trails and taster sessions.

With 235 berths and excellent onsite facilities, it makes QAB a perfect destination for a fun filled boat show and family-oriented day out.

For anyone wanting to join the line-up and exhibit at what is shaping up to be a leading regional boating event this summer, please contact [info@westcountryboatshow.com](mailto:info@westcountryboatshow.com).

## **ENDS**

### **Notes for editors**

High res images are available online at <https://maa.agency/media-centre>

### **MAA**

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