

**N e w s   R e l e a s e**  
**For immediate release**  
**15<sup>th</sup> January 2020**

**Ancasta franchise opportunity event at boot Düsseldorf  
International Boat Show 2020**

Ancasta International Boat Sales Ltd is inviting any interested parties to meet the team at Dusseldorf Boat Show (18<sup>th</sup>-26<sup>th</sup> January) to discuss unique franchise opportunities.

Ancasta is one of Europe's largest yacht brokers. It has been operating for almost 40 years and with a network of 17 offices is looking to increase its coverage in key areas. Some of the benefits of joining this globally-recognised brand include:

- Access to one of the most in-depth client-to-boat matching CRM systems in the industry
- Access to thousands of buyers around the world
- High level, committed & experienced central support including Management, Legal, HR, H&S, Chartered Accountants, Client Accounts, IT & Marketing
- Award-winning Aftersales and Warranty solutions
- Fractional Yacht Ownership & Lifestyle Investment solutions
- Potential new boat dealerships for Beneteau Power and Sail, Prestige, CNB, Lagoon and McConaghy catamarans

Buying into the Ancasta network means buying into one of the most recognised and internationally respected marine brand names.

"I felt I was still missing out on some of the bigger opportunities in my local area. I teamed up with Ancasta with the belief that the Ancasta brand would strengthen my local offering and make me part of a wider, stronger International team," says Roger Bailey, Brokerage Manager at Ancasta Sotogrande, Spain. "After only a few months, I am experiencing what being part of Ancasta brings, with many opportunities coming my way."

Interested individuals should initially apply by making an appointment at boot Düsseldorf with Rhian Sewell, Director of Brokerage & Franchise. Email [opportunity@ancasta.com](mailto:opportunity@ancasta.com).

If you are unable to meet in Dusseldorf, please email to arrange an introductory meeting in the UK.

Find more information on this unique opportunity [here](#).

**Ends**

#### **Notes to editors**

High res images are available online at <https://maa.agency/media-centre>

#### **About Ancasta International Boat Sales**

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit [www.ancasta.com](http://www.ancasta.com)

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