



MDL MARINAS

News Release
For Immediate Release
13th December 2019

MDL Marinas invest £400,000 in Riverside Holiday Park

MDL Marinas is investing £400,000 into its Riverside Holiday Park. The park, which became part of the MDL group in January 2018, is located next door to MDL's tranquil Mercury Yacht Harbour, just minutes from Hamble village.

The investment includes the provision of nine new holiday homes complete with decking areas for guests to enjoy amazing views of the marina and River Hamble. The new high-quality, modern and spacious homes are a valuable addition to the marina, providing ideal accommodation for berth holders' guests if it's a bit of a squeeze for everyone to stay onboard.

The proximity to the marina and its waterfront bar and restaurant coupled with fantastic watersports opportunities makes Riverside Holiday Park an even more appealing place to visit for both on-water and land leisure activities.

General Manager at the park and former Manager of MDL's three Hamble marinas, Colin Jefferies says: "This is a very exciting new venture for me, having worked in marinas for many years. This massive investment allows us to create a holiday park which complements our local marinas and offers our berth holders, visitors and guests a broad selection of accommodation options in the Hamble area. The same warm and friendly service and great facilities you experience at our marinas will be found at the holiday park."

To further improve the holiday park experience, the site's infrastructure is also being improved with new roads, paths and lighting. "We are a small and peaceful holiday park with 15 holiday homes available all year round and 35 camping and touring pitches. We can offer that all important 'get away from it all' break in the lovely surrounds of picturesque Hamble," continues Colin. "From 2020 our guests will also be able to join us for a glamping holiday in one of our fully equipped self-catering bell tents.

"Riverside Holiday Park is ideally situated for access to the South Coast and the Isle of Wight. Our guests can also explore further afield to the stunning South Downs and the New Forest. 2020 is shaping up to be an amazing year for the holiday park and we look forward to welcoming our guests and visitors to our exclusive holiday homes and beautiful site."

The new holiday homes will be available just in time for anyone wishing to take some time out over the festive period or to accommodate friends and family visiting for Christmas.

Riverside Holiday Park is the second of two holiday developments owned by MDL. Woolvestone Marina in Ipswich also boasts a unique collection of luxury holiday lodges available for short breaks or family holidays. A Hoseasons Diamond Award Winner in 2018, Woolverstone Lodge Park is also taking bookings for the Christmas and New Year period.



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The new Riverside holiday homes and luxury Woolverstone lodges can be booked via Hoseasons:

- Riverside Holiday Homes (2 bedroom / 4 berth Winchester) - <https://www.hoseasons.co.uk/holiday-parks/riverside-holidays-rivp/winchester-lp18293>
- Riverside Holiday Homes (3 bedroom / 6 berth Hampshire) - <https://www.hoseasons.co.uk/holiday-parks/riverside-holidays-rivp/hampshire-lp18294>
- Woolverstone Lodges - <https://www.hoseasons.co.uk/lodges/woolverstone-marina-lodge-park-woml>

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Notes for editors

High res images are available online at <https://maa.agency/media-centre>

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members 150 destinations to cruise to in the UK, France, Spain and Portugal through Freedom Berthing. Currently MDL Marinas manage 19 prime marina locations.
- MDL Marinas is proud to be landlords to over 300 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.marineadagency.com

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