

N e w s R e l e a s e

For immediate release

7th November 2019

**VIP experience awaits Ancasta's clients at boot Düsseldorf
International Boat Show 2020**

Explore a selection of new and award-winning boats in Düsseldorf with Ancasta.

Ancasta is offering a VIP service to those wishing to visit the 2020 boot Düsseldorf Boat Show (18th – 26th Jan 2020) to ensure a great show experience for potential Beneteau Power & Sail, Lagoon Catamaran, CNB, McConaghay and Prestige Motor Yacht owners.

“We’re offering a VIP service for 2020 to make a visit to this extraordinary show as simple as possible,” says Will Blair, Ancasta’s Group Marketing Director, “We are on hand to provide everything you require including hotel recommendations, tickets, exclusive courtesy car transfers to the back door of the show for direct access to the relevant stands, luggage storage and hospitality. Basically, all our clients have to do is book their flights and we will do the rest.”

Over 2,000 exhibitors in 16 giant halls from more than 70 countries attracting over 250,000 visitors makes boot Düsseldorf the biggest indoor boatshow in the world. “Boot is magnificent – displaying models from virtually every boating brand on the planet,” continues Will. “If someone is looking to purchase, there is no better venue to compare and contrast between brands and models. We will be representing an extensive range of impressive yachts and powerboats and strongly encourage anyone who is serious about buying to pay boot Düsseldorf a visit.”

UK buyers are encouraged to contact Ancasta International Boat Sales (+44 (0)2380 450 000, www.ancasta.com) as soon as possible for help arranging their trip and to book appointments to view their selected models on show. These include the European Yacht of the Year 2019, Beneteau Oceanis 46.1, and five show debuts; Beneteau First Yacht 53, Beneteau Gran Turismo 32, Beneteau Swift Trawler 41 Fly, Beneteau Swift Trawler 41 Sedan and the Prestige 420.

Will adds: “As well as new boats, there is everything from maritime art to an artificial wave for surfers, boating accessories, charter options, holidays, investment programs and more. Literally everything marine related. With so much to see it is certainly worth making a weekend of it in Dusseldorf. Let us look after you at the show and then you can also enjoy the famous restaurants and bars that the historic city has to offer.”

Ancasta is always ready to discuss its innovative ownership solutions which range from the traditional route to Shared Ownership, Financed Ownership, and Navigare Yacht and Lifestyle Investment Programs. Boat ownership is more accessible now than ever before.

For the full list of boats Ancasta is showing visit <https://ancasta.com/events/dusseldorf-boat-show-2020/>

Ends

Notes to editors

High res images are available online at <https://maa.agency/media-centre>

About Ancasta International Boat Sales

- Ancasta International Boat Sales has 17 offices across Europe.
- Ancasta Race Boats is a specialist branch of Ancasta International focusing on performance yachts.
- Ancasta is the largest Beneteau Power and Sail dealer in the UK.
- Ancasta is the largest UK dealer for Prestige Luxury Motor Yachts dealer and Prestige Yachts in the Balearics.
- Ancasta is exclusive UK dealer for Lagoon Catamarans.
- In addition, Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts.
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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